AATCC Pitch It to Win It:
Undergraduate student competition

Below are potential topics (not all inclusive):

- Sustainability (recycling, life cycle analysis, waste management)
- Textile performance (consumer demand, finishing technologies, evaluation procedures)
- New technologies for textile and apparel manufacturing (digital print, 3D printing, 3D product development, 3D body scanning)
- Color science & color management
- Consumer behavior
- Evolution of the retail environment (e-commerce, social media)
- Supply chain management (and associated technologies including PLM)
- Compliance and regulation
- Garment fit and sizing
- Wet processing technologies, strategies and chemistry
- Evaluation of new fiber and textile materials
- Novel approaches to fabric design and construction (application of technology)
- Integration of fabric and product design
- Technology through the supply chain/in the retail environment (e.g. virtual reality, augmented reality, PLM, automated checkout)
- CAD and 3D for visual merchandising
- CAD for textile design and manufacturing

If you have questions regarding suitable topic, please email Manisha Patel at patelm@aatcc.org