



# Back to the Future

## AATCC Time Capsule Contest

AATCC is accepting entries for a time capsule that features textile products from around the world.

In 1964, the Association created a time capsule that represented the American textile industry. This year, 2021, at the 100-year celebration of the American Association of Textile Chemist and Colorists, the contents of that time capsule will be revealed!

After the reveal, the Association will add a new set of 10 to 12 textile products to this time capsule. For our next 100 years, AATCC wants to reflect on how much we have changed as an Association—we are no longer only American and not only Chemists & Colorists. Today, and in the future, AATCC represents textile professionals around the world, and throughout the textile supply chain! As we aim to be inclusive and have all cultures represented, we find that it is important to include textile products that show just how diverse the textile industry is.

This time capsule represents the diverse, interesting, resilient, exciting people and products that make up today's textile world. What would you like to see revealed to the world 100 years from now?

## Entries

Enter your product today to be a part of history and the future!

### Requirements:

- Textile product entries must be made of 75% or more textiles (include fiber content, if applicable)
  - Textile-related gadgets or devices are also acceptable entries.
- To meet space limitations of the time capsule, physical items must not exceed 20 inches in any dimension when folded; if the physical item is larger, an image and written description of the item is acceptable
- All entries should be humanely sourced or produced

### How to enter the competition:

- Be an AATCC Member. [Join or renew](#) your membership.
- Complete the [entry form](#) by **June 15, 2021** and include:
  - A photo of your entry
  - For textile devices: A detailed description of how the product is used in relation to textiles.
  - A YouTube video link that includes:
    - Your product's unique story
    - How it represents the textile industry of 2021
    - Length limit: 3 minutes
  - **Entries must be received by 11:59 PM EST on June 15, 2021**
- Get support! Encourage AATCC Members to vote for your product.
  - Tag your social media posts (including a photo or video of your entry) with **@AATCC** and **#A2TimeCapsule**
  - Tip: Voters must be AATCC members! Urge them to [join or renew](#) their membership.
  - Votes will be cast by AATCC members via on [online vote](#) only from **June 21—July 2**

### Finalists

- Entries will be selected by a Time Capsule Selection Committee, and AATCC Members will vote to select the winners!
- **Winners will be notified by July 9<sup>th</sup>, 2021.**
- Contestants with the winning entries will be honored by having their products added to the 2021 AATCC Time Capsule!

- If accepted, the product must be sent to the AATCC Technical Center by no later than **August 1<sup>st</sup>, 2021**.

## Photo and Video Rights Policy

Entrants retain copyright ownership of their materials. Entrants give AATCC the right to use photos and videos received for the competition for AATCC promotional purposes.

## Unsolicited Submission Policy

Any unsolicited mailed entries will be discarded. Please note, if you choose to disregard this policy and submit materials regardless, you acknowledge that you have read the Policy and understand that AATCC has no obligation to you or your submission and that you have no claim based on such submission.

For additional information, visit [www.aatcc.org/about/timecapsule](http://www.aatcc.org/about/timecapsule)