



# AATCC Corporate Member Logo Guidelines

## Guidelines

AATCC vigorously guards the use of the Association's logo and the phrases, "AATCC Corporate Member" and "Corporate Member of AATCC." By requesting the logo art, you agree to the following terms:

- You may use the AATCC logo ONLY if your corporate membership dues are paid in full.
- AATCC reserves the right to request that you discontinue use of the AATCC logo if use is deemed improper.
- You must use the logo exactly as provided. Colors and text may not be altered.  
**Size may be altered only if the original aspect ratio is maintained.**
- No company or individual may make any arrangements, contracts, or promises in the name of AATCC.
- Upon request, you shall provide a proof of each item or publication featuring the logo to AATCC for approval.
- You may use the AATCC logo to promote your *membership* in the Association, but NOT to *endorse* your products or services.

## Suggested Uses

Only AATCC corporate members may use the AATCC logo on promotional and collateral material. The logo shows customers that you are active in the textile industry and take quality control seriously.

- Presentation slides
- Advertisements
- Catalogs, brochures, and flyers
- Letterhead and business cards
- Gift items and expo give-aways
- Website

## Additional Format Requests

- Color (.EPS CMYK for print only)
- Color (.EPS PMS for print only)
- Color (.JPG RGB for digital display)
- Color (.PNG RGB for digital display)
- Black & White (.JPG)
- Black & White (.PNG)



## Questions and Requests

### Manisha Patel

Membership Services Representative  
AATCC

Office: +1.919.549.3523

Email: [patelm@aatcc.org](mailto:patelm@aatcc.org)

Corporate Member