



## **JOHNNY SHELL**

Johnny Shell is the Principal Analyst of the Textile and Apparel Printing Service at Keypoint Intelligence and is considered a printing expert and recognized industry leader with nearly 40 years of industry experience.

Johnny is an Inductee of the Academy of Screen and Digital Printing Technologies, an international body of experts which honors qualified individuals through election to membership for their distinguished, long-term contributions to, and application and promotion of, screen and digital printing and associated imaging technologies for graphic, textile, industrial and electronic printing applications.

Academy members are active in providing technical education, consultation, adjudication of printing image quality, and promotion of the technical and commercial development of the printing industry.