



AATCC News Editorial Calendar 2024

Issue	Feature Topics
January Ad Space Closes: 11/29/23 Artwork Due to LLM: 12/2/23	Reshoring, Nearshoring, and Friendshoring
February Ad Space Closes: 1/5 Artwork Due to LLM: 1/10	The Great Outdoors: How Outdoor Brands Prioritize Sustainability
March Ad Space Closes: 2/8 Artwork Due to LLM: 2/12	Wild Kingdom: Textiles for Animals
April Ad Space Closes: 3/7 Artwork Due to LLM: 3/11	Twist and Shout: the Textiles at Amusement Parks
May Ad Space Closes: 4/8 Artwork Due to LLM: 4/11	Men (and Women) At Work: the State of Workwear and Protective Clothing
June Ad Space Closes: 5/9 Artwork Due to LLM: 5/13	Digital Twins
July Ad Space Closes: 6/6 Artwork Due to LLM: 6/10	Textile Solutions to Mitigate Heat Stress
August Ad Space Closes: 7/8 Artwork Due to LLM: 7/11	TBD
September Ad Space Closes: 8/8 Artwork Due to LLM: 8/12	Still Got the Blues: the State of Denim
October Ad Space Closes: 9/9 Artwork Due to LLM: 9/12	Get to the Point: Stab-proof Fabric
November Ad Space Closes: 10/7 Artwork Due to LLM: 10/10	Advances in Protective Textiles
December Ad Space Closes: 11/7 Artwork Due to LLM: 11/11	Top it Off—the Latest Innovations in Coatings and Finishes



Be Part of the Story

Do you know someone at your company who could contribute to a feature topic??

Contact:

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<p>January/February Interview Deadline: 10/2/23</p> <p>Ad Space Closes: 11/22/23 Artwork Due to LLM: 11/28/23</p>	<p>PFAS Around the World</p>
<p>March/April Interview Deadline: 12/1/23</p> <p>Ad Space Closes: 1/22 Artwork Due to LLM: 1/26</p>	<p>Coloration and Dyeing Trends</p>
<p>May/June Interview Deadline: 2/1</p> <p>Ad Space Closes: 3/21 Artwork Due to LLM: 3/28</p>	<p>AI for Textiles: Fabric Defect Detection and More</p>
<p>July/August Interview Deadline: 4/1</p> <p>Ad Space Closes: 5/22 Artwork Due to LLM: 5/29</p>	<p>Odor Control</p>
<p>September/October Interview Deadline: 6/3</p> <p>Ad Space Closes: 7/22 Artwork Due to LLM: 7/26</p>	<p>Moisture Management</p>
<p>November/December Interview Deadline: 8/1</p> <p>Ad Space Closes: 9/23 Artwork Due to LLM: 9/27</p>	<p>Sustainability: Can Polyester/Cotton Blends be Recycled at Scale?</p>