



AATCC News Editorial Calendar 2023

Issue	Cover Story
January Ad Space Closes: 11/29/22 Artwork Due to LLM: 12/2/22	What's New in Antimicrobials and Odor Control Technologies?
February Ad Space Closes: 1/10 Artwork Due to LLM: 1/13	A Trend to Dye for: Communicating the Sustainability of Natural Dyes
March Ad Space Closes: 2/7 Artwork Due to LLM: 2/10	Cooling Fabrics—What's New and Innovative?
April Ad Space Closes: 3/7 Artwork Due to LLM: 3/10	PPE: Where Do We Go from Here?
May Ad Space Closes: 4/4 Artwork Due to LLM: 4/7	Fabrics That Connect Us
June Ad Space Closes: 5/9 Artwork Due to LLM: 5/12	The Rise of Wearable, Functional, Smart Fabrics: The Question of Sustainability?
July Ad Space Closes: 6/6 Artwork Due to LLM: 6/9	Luxury Meets Performance
August Ad Space Closes: 6/27 Artwork Due to LLM: 6/30	Slow Fashion—Can it Make a Difference?
September Ad Space Closes: 8/8 Artwork Due to LLM: 8/11	Turn It Up! A Look at Acoustic Fabric
October Ad Space Closes: 9/5 Artwork Due to LLM: 9/8	Color From Home: Innovation in Digital Color Management for Textiles
November Ad Space Closes: 10/10 Artwork Due to LLM: 10/13	Fancy Fibers: Textile Fibers From Unusual Sources
December Ad Space Closes: 11/7 Artwork Due to LLM: 11/10	Digital Fabric Printing: The Entrepreneurial Opportunity



Be Part of the Story

Do you know someone at your company who could contribute to a feature topic??

Contact:

Maria C. Thiry

Communications & Membership Director

thiry@m@aatcc.org | +1.919.549.3548



Issue	Feature Topics
<p>January/February Interview Deadline: 10/3/22</p> <p>Ad Space Closes: 11/23/22 Artwork Due to LLM: 11/29/22</p>	<p>Denim: What’s Next for Sustainable Finishing?</p>
<p>March/April Interview Deadline: 12/2/22</p> <p>Ad Space Closes: 1/23 Artwork Due to LLM: 1/29</p>	<p>Fiber Fragmentation: Updates</p>
<p>May/June Interview Deadline: 2/1</p> <p>Ad Space Closes: 3/23 Artwork Due to LLM: 3/29</p>	<p>EU Circular Textiles Initiative</p>
<p>July/August Interview Deadline: 4/3</p> <p>Ad Space Closes: 5/23 Artwork Due to LLM: 5/29</p>	<p>Safer Treatments to Create Water and Oil Repellent Fabrics (Eliminating PFAS)</p>
<p>September/October Interview Deadline: 6/1</p> <p>Ad Space Closes: 7/21 Artwork Due to LLM: 7/28</p>	<p>Latest Technologies for Undergarments</p>
<p>November/December Interview Deadline: 8/1</p> <p>Ad Space Closes: 9/22 Artwork Due to LLM: 9/27</p>	<p>Down on the Farm—Agricultural Textiles</p>