

**Minutes
C2C IG Meeting
November 14, 2022**

Meeting was called to order by Chair Tom Stutts at 12:30pm ET.

The May 2021 minutes were approved.

The following reports were given:

1. Approval of minutes from May 2022 meeting.
2. Update on 2023 Student Design and Merchandising Competitions—Manisha Patel
3. Coming Soon...in 2023 “AATCC COMMUNITIES”—Maria Thiry
4. Call for Papers - AATCC 2023 Textile Discovery Summit, Charlotte NC— Tom Stutts

The C2C interest group held their spring meeting May 14, 2022.

Retail Engagement Task Force: Tammie Rollins gave an update. The group met June 28, 2022, to revisit current member participation, who used to be members, and brainstorm ideas and ways to engage new and existing members. It was decided that Task Force Members will contact lapsed corporate members to encourage their support and participation. Maria has provided a list of 100 corporate contacts and a list of speaking points. Tammie asked for additional volunteers.

Task Force Members:

- Tammie Rollins
- Stacy Chadwell
- Audra Hunter
- Tom Stutts
- Maria – AATCC representative.

Presentation: “Steps for Sustainable Textiles”

By Ron Pedemonte, RVP Dystar Americas - Humans have been coloring textiles since 3,500 BC and up until 1856 when WH Perkins discovered the synthetic dye, mauveine, all textiles were colored with natural dyes and pigments. Now, 90% of textiles are colored with synthetic dyes, however, the textile industry is the second¹ most polluting industry contributing high levels of CO₂ emissions, industrial waste, and water consumption. Considering the polluting nature of the textile industry, sustainability must be the focus of the entire industry (Brands, Retailers, and Supply-Chain partners). This presentation will look at the steps that the industry can take now and, in the future, to achieve sustainable textiles.

Meeting Adjourned 1:41pm ET

