WEDNESDAY, AUGUST 24, 2022

8:00  Welcome—Diana Wyman, AATCC Executive Vice President

8:15  Color Basics: Balancing Theory and Application—Jean Hoskin, SJH Designs

9:15  Color Communication—Tim Williams, Color Solutions International

10:15 Break

10:30 Training a Color Approval Team—Jean Hoskin, SJH Designs

11:30 Understanding Whites and other Fluorescent Materials—Chris Hipps, Archroma

12:15 Lunch

1:00 Fundamentals of Dyeing and Challenges to Meet Performance Standards—Fred Gliddon, Archroma

2:00 BREAKOUTS

GROUP A: Illumination and Observer Issues (Color Lab)
Jean Hoskin (lead facilitator) and Tim Williams
- Describe/demonstrate Best Practice for visual evaluation of color difference
- Use samples, light booth, and Simultaneous Color Viewer to demonstrate color inconstancy and lead discussion of consequences of color inconstant standards.
- Show Farnsworth-Munsell Color Vision Test, describe its use
- Show AATCC Gray Scales, describe their use

GROUP B: Sample Analysis and Measurement Technique (General Lab)
Chris Hipps (lead facilitator) and Carol Revels
- Proper Procedures for good measurements
- How to deal with different materials
- How to select procedures for specific required uses

GROUP C: Implementing Virtual Development in a Digital Workflow (Council Room)
Ken Butts (lead facilitator) and Andrew Fraser
- What is virtual development?
- Monitor/printer profiling – applications and limitations
- Digital color from design through formulation

3:00 Break

3:15  Group A: Implementing Virtual Development in a Digital Workflow (Council Room)
Group B: Illumination and Observer Issues (Color Lab)
Group C: Sample Analysis and Measurement Technique (General Lab)

4:15  Group A: Sample Analysis and Measurement Technique (General Lab)
Group B: Implementing Virtual Development in a Digital Workflow (Council Room)
Group C: Illumination and Observer Issues (Color Lab)

5:15 Q & A Session

5:30 Adjourn

5:30 – 6:30 Networking Reception
THURSDAY, AUGUST 25, 2022

8:00  Color and Lighting: Control, Efficiency, and Compliance—Andrew Fraser, LKH Sourcing

8:55  Supply Chain Conformance - Why Don’t my Numbers Match Yours?—Ken Butts, Datacolor

9:50  Break

10:05  The Cost of Color Quality—Andrew Fraser, LKH Sourcing

11:00  The Evolution and Revolution of Global Color Management—Carol Revels, Lands’ End Inc.

11:50  Lunch

12:40  Ultra-Portable Color Measurement: A Spectro in Your Pocket?—Ken Butts, Datacolor

1:40  BREAKOUTS

**Group 1: Processes and Technologies for Better Color Control in the Supply Chain (General Lab)**
Tim Williams (lead facilitator) and Chris Hipps
- What specifiers need to know to better communicate with suppliers about color control
- Things to know about dye selection, formulation and dyeing processes for better color control
- Who should be making these decisions?
- How this can lead to more efficient product development

**Group 2: Realities of Color Management in Retail (Council Room)**
Ken Butts (lead facilitator) and Carol Revels
- Real-world challenges/successes in retail/apparel implementation of digital color management
- Global process standardization in the supply chain
- Effective color management in multi-sourced programs
- Moving beyond labdips to production performance monitoring

2:40  Break

2:55  **Group 1: Realities of Color Management in Retail (Council Room)**
**Group 2: Processes and Technologies for Better Color Control in the Supply Chain (General Lab)**

3:55  Q & A Session

4:15  Closing Remarks and Adjourn—Angela Jabara, AATCC Education Director