AATCC Review

Do you know someone at your company who could contribute to a feature topic??

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Contact us at least two months prior to ad close date to be considered for an interview.

AATCC Review Editorial Calendar

Issue	Feature Topics
January/February **Ad Due: 11/23/21**	**Sustainability:** Rebuilding the Supply Chain for Sustainable Manufacturing Using Smart Tech & Circular Design.
March/April **Ad Due: 1/24/22**	**3D CAD:** Exploring advancements that have been made in fabric representation and interoperability between software providers to further the potential of a model-based enterprise in the apparel and sewn products industry.
May/June **Ad Due: 3/23/22**	**Color Communication:** What have been the challenges associated with designers working from home? How are they handling coordinating color, color libraries, sampling, collaboration, and communication?
July/August **Ad Due: 5/23/22**	**The Fabric of the Internet of Things:** The GS1 label standards giving every label a web address, and the newest fashion tech craze, the "NFC tag," have changed the face of direct-to-consumer brand engagement. Are these connected IOTs opening new levels of transparency and creating new markets for fashion products?
September/October **Ad Due: 7/22/22**	**Saving Lives with Textiles:** Biomedical textiles are gaining significant momentum for use in medical devices to facilitate less invasive surgical procedures. These textiles can be strong enough to hold joints and bones together, yet delicate enough to be used in sensitive tissues.
November/December **Ad Due: 9/23/22**	**Just Print It:** A look at the latest innovations in printing, including electrically conductive ink on polyester fabric to make an e-textile and 3D printing using cellulose for textile and other applications.