The Access Pack

COLOR PALETTES

A

B

C

D

E

F

PRINT

“The Access Harness”

“The Access Chest Bag”

“The Seated/Standing Access Pouch”

“For All Function”

“For All Flyness”

“For All Fierceness”

“For All Fun”

“For All Freedom”
The Access Pack

RESEARCH

- Wheelchair users often prefer pockets on the lower leg and front thigh panels, convenient for carrying small items (Demarest, 1984).
- Differently abled persons want fashionable designs. “There’s been this stereotype that we can’t take care of ourselves, which means we can’t be fashionable” (Apparel Resources, 2021).
- Design elements can be applied for the comfort aspect... (Lee & Jin, 2019).
- Other design materials such as elastics, velcro, snap zipper, and draw cord can be applied using fasteners to change style and aesthetic (Lee & Jin, 2019).

TARGET CUSTOMER

- Wheelchair, axillary crutch, and elbow crutch users.
- Those who need to access everyday needs like phones, keys, medicine, and want a high fashion on trend way to hold these items.

BENEFITS

- Accessibility to everyday small to medium products
- Minimizes the need for excess baggage
- Trendy colors and prints
- Accessories are transitional for disability and non-disability users
- Keeps products secure and close to the user
- Soft interlock fabric that won’t irritate the user
- Thin closures that minimize pressing on the skin such as velcro, buckles, fasteners, and zippers
- Moisture wicking backing fabric to keep the user cool

References


Free usage images: pexels.com


“For All Function” “For All Flyness” “For All Fierceness” “For All Fun” “For All Freedom”