



Association of Textile, Apparel & Materials Professionals

**AATCC Concept 2 Consumer Interest Group
Meeting Minutes
Wednesday, November 11, 2020
Online Meeting**

Presiding: Louann Spirito
Stacy Chadwell, Secretary

1. Spring 2020 meeting minutes approved.
2. 2021 International Conference
 - a. Kim Nicholson and Angi gave report.
 - b. Was originally schedule for April in Charlotte, NC. Due to COVID, it has been moved to the Sheraton Imperial in Durham, NC for November 15-18 in combination with committee meetings and AATCC 100 year celebration.
 - c. Please make sure you are signed up for the AATCC Events email to get updates on status and schedule.
3. Student Design & Merchandising Competitions
 - a. Manisha Patel reported
 - b. C2C Design and Merchandising Theme is Fashion Evolution
 - c. Fashion for All, partnership with Runway of Dreams challenges students to design accessories with people of disabilities.
4. AATCC Forum
 - a. A discussion board/forum has been launched for AATCC members to facilitate discussion and questions. Each interest group does have their own category. Very great networking opportunity and potential resource for collaboration.
 - b. <https://members.aatcc.org/forum-hub/>
5. Future Leaders Award
 - a. [REDACTED] were awarded the C2C FLA for this year. Announcements are for this committee only – no public announcement will be made until the 2021 IC award presentation.
6. Networking and Discussion Virtual Meeting
 - a. October 20th AATCC hosted a networking & discussion meeting about textile effluent.
 - i. Hosted by Chemical Applications IG, moderated by MIG Chair.
 - ii. This type of meeting is taking place of the old style listserv
 - b. Future meetings to be scheduled with topics suggested by the IGs.
 - i. Suggestions would be for narrow topics – LEDs vs. Color.
 - ii. Please email IG chairs or post to the AATCC Forum

7. Old Business

a. Mentorship Program

- i. This has been launched. 20 mentors and mentees have already been paired up through this program.
- ii. Please sign up as a mentee or mentor on AATCC's website if you'd like to participate: <https://www.aatcc.org/members/mentorship-program/>

b. Stacy Chadwell presented the work she's attempted to do on pulling membership lists. She will work with Manisha to get resources from AATCC to pull these lists a bit easier.

- i. Jack mentioned a report that Norma presented several years ago regarding questions to retailers on expectations from AATCC done by Strategic Plan.

c. Andrew Frasier is working on virtual educational tours of textile manufacturing, hoping to have some news mid-December.

8. New Business

- a. Young Professional Committee (YPC) has established liaisons between the committee and interest groups. Heather Johnson is the current liaison between C2C and YPC.

9. Speaker for today's meetings:

- a. Sravanth Kanukuntla presented "Antimicrobial Claims: Current Challenges".

10. Adjournment

11. Next meeting: Spring Committee Meetings – TBD