AATCC’s Oregon State Chapter Presents:
Oregon State & AATCC

American Association of Textile Chemists and Colorists (AATCC) was founded in 1921 with the goal to help evolve the ever-changing textile industry in a more effective and sustainable way. Twenty five colleges across the United States are a part of the AATCC student chapter clubs. This year at the Oregon State AATCC Club, we focused on sustainability and how we can be advocates for reducing our waste in the apparel/textile industry. During our weekly meetings we participated in a wide range of activities, from creating keychains and wallets from old leather scraps to upcycling thrifted clothing so the items can have a second life instead of going into landfills. Through our meetings and collaborating on our look book, we have built a strong team of members who are dedicated to moving fashion forward in a sustainable way while exploring unique creative avenues and pushing the limits of our creativity in new ways.

Giving Back

AATCC created this look book to not only support Oregon State students but to shed light and awareness on these unexpected and difficult times. COVID-19 has affected many students, families, and communities all across the world. Millions of Americans have lost their jobs during the pandemic, leaving many wondering how they are going to pay for basic necessities. Historically, AATCC has used ticket sales from our fashion show as donations to help contribute towards next year’s AATCC club members. All funds go towards our club meetings, educational trips for students, and our fashion show. In lieu of fundraising for our club, we are hoping you might choose to support Feeding America. Feeding America is the nation’s largest domestic hunger-relief organization, with a network of 200 food banks and 60,000 food pantries across the country. Its COVID-19 Response Fund is helping food banks feed those who have been affected by the pandemic. Listed below you will find the website for Feeding America and how you can locate your local food bank.

*Resources:  
www.aatcc.org/about/history/.  
Feedingamerica.org  
Oregonfoodbank.org  
Feedingamerica.org/find-your-local-foodbank
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AATCC Officers 2019-2020:

President: Rylee Moore
Treasurer: Anna Roth
Vice President: Natalie Kupperman
Secretary: Xochitl Guerra

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Secretary: Xochitl Guerra
LETTER FROM OUR 2019-2020 CHAPTER PRESIDENT

RYLEE MOORE:

Every Spring at Oregon State University, AATCC gathers student designers to showcase their clothing collections in a runway fashion show. The AATCC’s annual fashion show is a tremendous opportunity for students to display their designs to their peers, OSU college professors, as well as industry professionals. The planning phase for this production typically starts during Fall term and is premiered mid Spring term. Throughout the school year, members collaborate and work together as a team to construct a theme, recruit designers, promote the show through social media and campus flyers, as well as take care of the numerous and varied details that go into a comprehensive fashion show.

However, due to the recent and unprecedented events surrounding COVID-19, AATCC was no longer able to host our Spring fashion show. Our club decided that we needed to think outside the box and create a new platform for students to still be able to present their collections while also social distancing. Still keeping the theme and key components from our original fashion show, we decided to create AATCC’s first lookbook titled Identity; Blank Canvas.

We’re excited to produce a one of a kind look book that features designers in a new and innovative way that not only displays their designs but also the thought process behind them. As President, I’m incredibly proud to lead a club that has such imaginative and diligent working members who are determined to see their ideas come to life. I sincerely hope you have as much fun viewing these unique designs as we did making this book.
Identity; Blank Canvas

Identity; Blank Canvas is our AATCC 2020 Spring look book and we are proud of the process that brought us to that title. Our team believes this title truly connects our student designers at Oregon State University. Each collection is a visual representation of a student’s individual identity. Their designs start as a blank canvas in their minds, giving total freedom to create whatever the imagination allows. That blank canvas then slowly evolves into a 3D art piece that you can wear. Our artistry is often a reflection of who we are as people and our identity. Designers have a special ability to hand craft their stories into collections that are made to be enjoyed by others and we are excited to be able to share those with you.

Every designer has their own identity, their own story, that they share through their designs. Our club and our platform is meant to showcase their designs, and let them speak their truths.
2020 Designers
Orion Bibbe

Apparel Design & Design Innovation Management
Doc Holiday

I started a brand for fun with my roommate during the school year, and we decided on the name “Doc Holiday” while in search of a cool brand name. We both live for vintage aesthetics, and there is nothing better than a good old spaghetti western. One name that came to mind was Doc Holliday, who was known as the “Deadliest Dentist” in the Wild West. One thing I really want for this brand is for it to always remain a source of inspiration, and never a creative obstacle. I feel like it’s super easy when starting a brand to get tunnel vision and feel pressured to do what you think people want to see you produce. I would rather make what I like and hope it sells.
Xochitl Guerra
Merchandising
3rd Year
Dusk till Dawn
Rylee Moore

Apparel Design & Design
Junior
Rylee’s Canvas

For my design, I wanted to embrace our look book’s title: Identity; Blank Canvas. I challenged myself for this project by deciding to forgo a pre-made pattern and instead self-drafted a two-piece outfit. I was inspired by the classic summer trends of a one shoulder top and maxi skirt. I used a four way stretch fabric for both the top and bottom because it allowed me the freedom to imagine a fun design that is both comfortable and easy to wear. The fabric was pure white which represented the “Blank Canvas.” After the design was finished, I added my “Identity” with black, green, and blue fabric paint.

I designed this piece so that it would allow me to utilize it like a canvas and intertwine my two favorite artistic mediums; painting and sewing. In doing so, I also created the back strap and extra detail around the slit of the skirt with a zig zag trim which represented the squiggles that we often draw while doodling. During the process of constructing this design, I was creatively challenged as a designer. Exploring who you are and your identity means you often have to go outside your own comfort zone which is exactly what this project helped me see. I am looking forward to continuing to work outside my comfort zone as I embrace my creativity and who I want to be as a designer.
Hello! My name is Emily and I am a double major in Apparel Design and Interior Design. My unique career objective is to combine styling client wardrobes AND homes. I am enthusiastic, productive, creative, and collaborative. My distinct looks incorporate sustainable materials, focus on textures and natural elements, and embrace minimalism to create serenity in design.

This collection is a true reflection of me! I designed a loose fit linen pant with a flat front and back elastic-casing waistband. The big thigh pockets add the style element. I also created three bags that include leather, wicker, and sherpa. The embroidered “E” on my canvas bag will be a signature element of my style. Recently, I incorporated face masks into my collection, as they are an essential accessory at this time in history. XOXO, E.
White T-shirt: Brandy Melville
Black Jeans: Levi's
White Cropped Tank: Hanes
White Pants: Brandy Melville

Black Dress: Urban Outfitters
This was a collaborative effort between me and my creative director. I broke my wrist and worked on the initial designs as she sewed and constructed the garments. Along the process, we both added creative elements and interpretations. I have worked on garments focusing on sustainable sourcing for the past 2 years, creating my line, Springer Garments, Evietta has studied merchandising and design, recently focusing on a line of her own, Vietta, and contributing designs to Springer Garments.
S’VIETTA
Designed by Keaton Springer & Evietta Chapman

An outfit made entirely out of recycled military bags and a knitted blanket, featuring a Turtleneck and a pair of pants. The Turtleneck has a drawstring hem for insulation and a knitted neckline. The pants feature a drawstring waistband, zipper/button closure, waterproof pockets, and an additional water resistant cargo pocket.
Hi, I’m Jayashree! I make designs according to my inspirations which are music, social justice and the natural world. I am an artist, a Forestry student at OSU, and someone with a big heart! I have been sewing since the age of 8 years old and it’s my favorite form of expression. You may be wondering how I came to be a fashion designer and Forestry major, well the answer is simple. I started out as an Apparel Design Major with a love for plants and when the Design program was halted for a year I switched to Forestry. The rest is history. I have studied at the Portland Fashion Institute and under the watchful eye of my Grandma Carolan but otherwise I am self taught. I find my identity as a designer expressing the ideas of being multifaceted. I make clothes that have the quality of being more than one thing. I use almost exclusively up-cycled fabrics and when I don’t I am using indigenous fabrics from a various regions in Peru. I want to create a world that celebrates and uplifts Indigenous voices everywhere. I hope to do that through my clothes. My multi-ethnic identity is part of my artwork. I exceed expectation as a student with disabilities. I strive for inclusion in the fashion industry and making fashion more sustainable. Follow my fashion account on Instagram @Shree.line and reach out to me if you feel so inclined. I am honored to be part of the AATCC Spring Look Book.
The invisible collection is visual representation of what it is like to live with an invisible illness. April was inspired to design this collection because of her own battle with an invisible illness for the last 10 years. Every one of the designs is adaptive, which means that through the use of Velcro closures they can be accessibly worn by those with disabilities.
Big Pill to Swallow: What it feels like to have to live your life reliant on medication to get through the day.

Out of Spoons: A visual representation of the spoon theory, which says that people with illnesses only have a limited number of spoons of energy to get them through the day.

Masked: Shows how easily people with disabilities are able to cover up what they are going through.
Set Ablaze: Illustrates the burning pain that many people with invisible illnesses experience on a daily basis.

“I’m Fine”: This wrap dress visual represents the feeling of being “wrapped” in peoples hurtful words about your invisible illness. Often people get accustomed to shrugging these comments off by saying “I’m fine.”

Insomniac: This dress was made from a bed sheet, and uses sequins to illustrate the stars of the endless nights of insomnia people with illnesses experience.
I tend to dress up for no good reason. Through these last four years it has become more and more clear that formal wear is where my passion lies for designing as well. This last year in particular it has been my goal to “go for broke” and take every opportunity I can to evaluate who I am as a designer and where I want to go. The pieces I have made this year in some of classes as well as my free time have truly felt like an expression of myself.
I had big plans for this term, pre-shelter in place. But as we all know this spring, this year, has not gone the way anyone has planned. I’m a big planner, can you tell? This term has been full of worry and anxiety, but also laughter, expressions of love, and friends. Something I have found that has grounded me during this time, are my friends. I just want to take a moment to appreciate all my gorgeous friends who model my clothing, take photos, and completely support my creative pursuits. With these unexpected challenges I have learned a lot about pivoting and compromise. These designs aren’t inspired by pivoting or compromise; what they do show is the variety of work that I have produced within the last year. Finishing out my senior year this way has been interesting even before the virus. From working primarily on costumes, to producing workwear, to finding out that I do actually enjoy designing sportswear/athleisure. It feels begrudgingly... innovative.

Anna Roth
4th Year Apparel Design
With Friends
Photographed By Jade Webster
DamChic Winter Launch

Models: Brittnee Barry (Left)
Chloe Kehn (Below)

Model: Catherine Le
Shop Locally from Student Run Businesses

**YUXA_Studio**

Sanghyeon Yu  
Yuxa_Studio  
Instagram: @yuxa_official  
Website: www.yuxastudio.com

**Bennys Closet**

Bennys Closet  
Instagram: @osubennysbusinesscloset  
Website: bennysbusinesscloset.beaverbusinessmall.com

**People of Colour**

Darius North  
Instagram: peopleofcolourclothing  
Website: peopleofcolourclothing.com  
Podcast: “The color remingined podcast”

**U4EAH**

Alexander Hill  
U4EAH  
Instagram: @u4.eah  
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**Simply Rae**

Natalie Kupperman  
Simple  
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Credits

Collaborators

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Outreach ........................................................................ Rylee Moore,
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Social Media ..................................................................... Emma Faris,
Leo Oudomphong, and Dari Edwards
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Club Members

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Dari Edwards Ryan Nelson
Emma Faris Long Nguyen
Emma Green Leo Oudomphong
Xochitl Guerra Georgiy Petersen
Angela Holguín Anna Roth
Sarah Holson Cassandra Stewart
Hannah Hughes Peyton Tucker
Nataya Kelly Evelyn Wood
Alexy Kennedy Becca Ziegler
Natalie Kupperman
Vicki Liang

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Thank you.
We Wish You All Health and Happiness