Lazulite Sky Concerto

— Business leisure for dwarfism
Fabric selection:

**Cotton Flannel**

Flannelette typically refers to a napped cotton fabric imitating the texture of flannel. Cotton flannel or Canton flannel is a cotton fabric napped on one side or two sides.

I chose flannel for this coat because she is thick enough, and the fluff looks very warm and has a soft atmosphere.

**Target consumer and reason:**

**Dwarfism**

For the dwarfs, they usually have fewer choices in clothing purchases, especially sometimes they can only buy children's clothing. Therefore, for dwarfs, formal clothes and business leisure clothes are difficult to buy and are very much needed.

I designed a basic business leisure coat, and equipped with two accessories, a belt and a bow tie, so that you can get a second look after wearing the accessories. One coat has two styles, which can solve the problem of fewer clothes and choices of dwarfs people, and bring more fashion vibe to their daily lives.