



Association of Textile, Apparel & Materials Professionals

AATCC Concept 2 Consumer Interest Group

Meeting Minutes

Wednesday, November 13, 2019

Research Triangle Park, NC

Presiding: John Darsey, At-Large
Stacy Chadwell, Secretary

1. Spring 2019 meeting minutes approved.
2. 2020 International Conference
 - a. 2020 Conference will be in Greenville, SC March 10-12; theme is “Going Green in Greenville”
 - i. Each presenter is being asked to have one slide toward sustainability
 - b. Day 1 will have a single track. Day 2 will have two tracks. The tracks are:
 - i. Sustainability
 - ii. Technology, Comfort, Wellness
 - iii. E-Textiles, Flammability, and Protective Clothing
 - c. Sponsorship opportunities will be announced soon.
3. Student Design & Merchandising Competitions
 - a. All competitions have been announced.
 - b. C2C Design and Merchandising Theme is Everlasting Style: office work attire. Design entrants are required to incorporate a color palette with three non-neutral colors.
 - c. Fashion for All competition is for an on-trend look for persons with dwarfism.
4. Future Leaders Award
 - a. There were no nominees for 2020, but task group members voted for Ashley Hadley and Heather Johnson.
 - b. Nominations for 2021 Future Leaders Award can begin in January 2020.
5. Mentorship Program
 - a. A recommendation was given that members should follow AATCC Student Group Instagram/social media accounts. This is an easy way to help connect to mentees in your area.
6. Discussed how to get more retailers & brands involved in the Association and C2C. Stacy promises to pull a list together of each section, what states it covers, who is involved in AATCC of those groups, who ISN'T, are they brands/manufacturers, etc.
7. 2020 Lighting Conference
 - a. A steering committee will meet at the end of the month to discuss topics for the conference.

- b. This will be 3rd biannual conference. Will have to be later in 2020 due to logistics and will focus on maintaining a QC program for color around the world with multiple light sources.
8. Speaker's for today's meetings:
 - a. Michelle Kerstein, NC State University Wilson College of Textiles. Recipient of AATCC Foundation Darsey Family Scholarship presented "Consumers and the Circular Economy"
 - b. Reannan Riedy, Florida State University. Recipient of AATCC Foundation Textile Merchandising Scholarship presented "Wash Life Analysis & Surface Quantification of a PCM Finish"
9. Adjournment
10. Next meeting: Spring Committee Meetings May 19-21, 2020--Sheraton Imperial Hotel & Convention Center, Research Triangle Park, NC