



AMERICAN ASSOCIATION OF TEXTILE CHEMISTS AND COLORISTS

Concept to Consumer Group (C2C)

Wednesday, May 3, 2017
Sheraton Imperial Hotel
Research Triangle Park, North Carolina
4:00 – 5:30 pm

Meeting Minutes

Presiding: Louann Spirito, Chair
Stacy Chadwell, Secretary (not present)

1. Approval of the minutes of the November 1, 2016 meeting
2. C2C Design and Merchandising Competitions
 - a. Ms. Patel reported on the Merchandising Competition. The winners of the 2017 competition **Everyday Clothes for Extraordinary Kids** have been announced.
 - b. The theme for the 2018 competition has not been decided, but will focus on a theme that is of interest to the student age group and “fun”, in order to attract more competitors.
 - c. Ms. Coleman reported on the Design competition, which will have the same theme the Merchandising competition. Information has not yet been distributed for the 2018 competition.
3. Ms. Pickett provided a recap of 2017 programs, upcoming programs and what’s coming up.
4. Sixty-eight (68) new members joined C2C from December 2106 through March 2017.
5. Maria Thiry gave a presentation about the Young Professional’s Committee to encourage young new members to participate and actively engage in the association.
 - a. A task group is being established to determine the evaluation criteria to be used for the leadership award in the C2C interest group.
 - b. C2C will develop a Mentorship program for new C2C members that are new to the industry and the association. Heather, Louann, Sanja and Maria will work on criteria and a structure for a Mentor program.
6. A presentation on *China’s GB Standards – Made Easier to Understand*, was made by Louann Spirito, which introduced principles and requirements of selling textiles and apparel in China.
 - a. This topic tied in with the International Test methods committee that has a task group working on comparing AATCC test methods with the China GB test methods for the purpose of possibly including GB as a reference in the AATCC methods. A new member was recruited for task group.
7. Next Meeting will be held during the November 14-15, 2017 committee meetings at the Sheraton Imperial Hotel in Research Triangle Park, NC
8. Adjournment