



## AMERICAN ASSOCIATION OF TEXTILE CHEMISTS AND COLORISTS

### Concept to Consumer Group (C2C)

#### Meeting

Wednesday, May 22, 2019  
Sheraton Imperial Hotel  
Research Triangle Park, North Carolina  
2:30 – 3:55 pm

Pick up schedule at the AATCC registration desk located in the Park Boardroom of the Sheraton for room designation.

### AGENDA

Presiding: Louann Spirito, Chair  
Stacy Chadwell, Secretary

1. Approval of the minutes of the November 2018 meeting
2. Report on 2019 International Conference
3. Report on the Student Design & Merchandising Competition
4. AATCC Future Leaders Award
  1.
    - a. Two winners, Meredith McQuarrie and Ryan Stanley, were selected from the 3 nominees and received their awards at the IC luncheon in April 2019
    - b. There were no nominees for the 2020 Future Leaders Award. The task group, Martha Carper, Andrew Frasier, Tammy Rollins, Louann Spirito, are actively seeking nominees for the 2021 Future Leaders Award
5. Vote for C2C Chair & At Large
6. Old Business
  1. Mentorship Program
    - a. a. The group expressed interest in developing a mentorship program. Idea to have senior AATCC members mentor emerging young professionals and new members so they feel comfortable in the meetings and gain a better understanding of how the association and technical meetings run.
    - b. Task Group report

2. Discussed how to get more retailers & brands involved in the Association and C2C. Barriers include travel budgets and locations. Discussed partnership with local groups, other agencies, fostering relationships through local sections, etc. Stacy will try to work on pulling a list together of each section, what states it covers, who is involved in AATCC of those groups, who ISN'T, are they brands/manufacturers, etc.
3. Roland Connelly presented idea of holding a lighting conference in 2020 to cover the effect of changing lighting from the Quality Assurance side of the business. A task group was formed to develop topics for the conference – Audra, Carol Revels, Barry, Andrew Frasier
4. Andrew Frasier presented the idea of holding a 3-5 day textile processing training including tours of gins, mills, dyeing, printing, finishing, cut & sew factories. Andrew will work on getting locations and prices from a company who will organize and run the program and will report back to the committee in May.
  
8. New Business
  1. A call for speakers for future C2C meetings.
9. Speaker – Updates on What's Happening in the Textile, Apparel, Home Furnishings Industries
10. Adjourn

Next meeting: Wednesday, November 13, 2019, Sheraton Imperial Hotel & Convention Center, Research Triangle Park, NC