

## ACCOMMODATIONS

A block of rooms has been reserved at the Sheraton Imperial Hotel, 4700 Emperor Blvd., Durham, NC, USA, telephone +1.919.941.5050. To make reservations contact the hotel directly and specify attendance at the AATCC program to receive the group rate of US\$165.00.

The group rate will be available until 5:00 pm (EDT) on September 20 or until the group block is sold-out, whichever comes first. Once the room block is filled the group rate will NOT be honored.

## REGISTRATION

Individuals registering on or before October 1, 2019 pay US\$865 (US\$580 for individual and corporate AATCC members) and will include luncheons, breaks, and access to all available proceedings. After October 1 the fee increases to US\$630 for AATCC members and US\$915 for nonmembers. A student registration fee is available (space permitting). Refunds will be honored if received on or before October 8, 2019. No refunds will be given after October 8. A US\$75 cancellation fee will be charged.

Register online at  
[www.aatcc.org/evnt/conferences/](http://www.aatcc.org/evnt/conferences/)

**EARLY BIRD DEADLINE:  
OCTOBER 1, 2019**

By attending this event you are giving the Association consent to use any photos, videos, of you or your likeness in any Association media or materials. By registering for this event, you agree to have your name and contact information included on the list of attendees. This list will be provided to all participants of the event.



# Antibacterial & Odor Control: Marketing & Technology Advancements

**October 16-17, 2019**

**Sheraton Imperial Hotel  
Durham, NC, USA**

## ABOUT THE PROGRAM

Conference sessions will focus on regulations and consumer marketing claims, novel technologies geared towards reducing pathogenic bacteria on medical/healthcare textiles, and sustainability of odor control chemistries - an important component of our industry now and into the future. The final two sessions will tackle the testing front. One will explore the current state of odor control efficacy testing and the tremendous task of determining which chemistries work and which do not. In the last session, members of AATCC Committee RA75, Evaluation of Materials and Products for End Use Performance, will present the results of an industry-wide survey designed to capture the state-of-knowledge and the state-of-technology (particularly in testing) in the antibacterial/odor control and textile industries and host a forum for discussion.

### WEDNESDAY, OCTOBER 16, 2019

- 8:30 **Welcome and Opening Remarks**  
Matthew Hardwick, Reslnnova Laboratories,  
*program chair*

### **REGULATIONS AND CONSUMER MARKETING CLAIMS**

- 8:45 **Federal Regulation of Treated Articles**  
John Hebert, EPA
- 9:15 **Marketing Impacts EPA Registration/ Testing Requirements: Are You Stepping Over the Line**  
Rhonda Jones, Scientific & Regulatory Consultants, Inc.
- 9:45 **Antimicrobial Effectiveness Testing of Solid Wound Dressings Combined with Drugs**  
Brandon Kitchel, FDA
- 10:15 Break
- 10:35 **Panel Discussion**

### **MEDICAL AND HEALTHCARE TECHNOLOGIES FOR BACTERIAL CONTROL**

- 11:20 **Biologically Derived Antimicrobials for Textile Applications**  
Avni Argun, Giner Inc.

- 11:50 **Combating Candida auris: A Global Fungal Threat to Vulnerable Patients**  
Jillian Vocke, Medline Industries
- 12:20 Lunch
- 1:20 **Role of Antimicrobial Textile in Fight Against Hospital Acquired Infection (HAI)**  
Shazia Siddiqui, NAMSA
- 1:50 **Moving Cotton into the 21st century: Antimicrobial Textiles**  
Jasmine Cox, Gaston College
- 2:20 **Panel Discussion**
- 2:45 **Break**

### **ODOR CONTROL AS A SUSTAINABLE FEATURE**

- 3:00 **Reducing Water Use and the Carbon Footprint of Textile Maintenance Through Odor Control**  
Jim Krueger, International Antimicrobial Council
- 3:30 **A Green Wardrobe: Communicating A Sustainability Message at Retail**  
Karen Howland, Blink
- 4:00 **Sustainability Beyond Manufacturing & Logistics**  
Rick Basinger, 1888 Mills LLC
- 4:30 **Panel Discussion**
- 5:00 **Closing Remarks and Adjourn**
- 5:15 – 7:00 **Reception with Tabletop Displays and Poster Session**

### THURSDAY, OCTOBER 17, 2019

### **TESTING OPTIONS FOR MEASURING ODOR CONTROL PERFORMANCE**

- 8:30 **Global Antimicrobial and Anti-Odor Performance Testing Standards**  
Robert Monticello, International Antimicrobial Council
- 9:00 **Odor in Textiles – Understanding the Whole Picture from a Testing Perspective**  
Bryan Ormond, North Carolina State University, Wilson College of Textiles
- 9:30 **Textile Malodor: Why Laundering Isn't Always Enough**  
Lisa Powers, DuPont
- 10:00 Break
- 10:15 **Body Odor and Clothing - Is Your Product Ready for the Fight?**  
Ben Mead, Hohenstein Group

- 10:45 **Sensory Evaluation Methods for Measurement of Odor Reduction in Textiles**  
Michael McGinley, St. Croix Sensory Inc.
- 11:15 **The Highs and Lows of Using Human Subjects in the Assessment of Textile Odor**  
Rachel McQueen, University of Alberta
- 11:45 **Panel Discussion**
- 12:05 Lunch

### **UNDERSTANDING THE ODOR CONTROL INDUSTRY AND ITS NEEDS**

AATCC Committee RA75, Evaluation of Materials and Products for End Use Performance, in collaboration with AATCC Committee RA31, Antimicrobial Activity Test Methods, has created and distributed a survey to retailers, brands, testing labs and suppliers inquiring about their understanding of anti-odor and antimicrobial technologies, how they use these technologies, how they currently test them, and any additional needs for the odor control industry. This session will review the results of the industry-wide survey and host a forum for discussion.

- 1:15 **Introduction to the Survey**  
Tyler Pickett, Adidas, *Chair RA75*
- 1:20 **Presentation of Survey Results**  
Members of Committee RA75
- 2:20 **Discussion**
- 3:00 **Closing Remarks**

