



## ACCOMMODATIONS

A block of rooms has been reserved at the Sheraton Imperial Hotel, 4700 Emperor Blvd., Durham, NC, USA, telephone +1.919.941.5050. Reservations may be made online. The AATCC/SGIA group rate is US \$153.00.

The group rate will be available until **5:00 pm (EST) on November 15** or until the group block is sold-out, whichever comes first. Once the room block is filled the group rate will NOT be honored.

## REGISTRATION

AATCC and SGIA Individual and Corporate members registering on or before November 26, 2019 pay US\$580 (\$865 for nonmembers). This fee includes luncheons, breaks, a reception, and a copy of all available presentations. After November 26, the registration fee increases to US\$630 for AATCC/SGIA members (\$915 for nonmembers).

Refunds will be honored if received on or before December 3, 2019. No refunds will be given after December 3. A US\$75 cancellation fee will be charged.

Register online at  
[www.aatcc.org/evnt/conferences/](http://www.aatcc.org/evnt/conferences/)

**EARLY BIRD DEADLINE:  
NOVEMBER 26, 2019**

By attending this event you are giving the Associations consent to use any photos, videos, of you or your likeness in any Association media or materials. By registering for this event, you agree to have your name and contact information included on the list of Attendees. This list will be provided to all participants of the event.

# Digital TEXTILE Printing Conference | 4.0



**DEC 11-12, 2019  
Sheraton Imperial Hotel  
Durham, NC**

**REGISTER TODAY**

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## Printing Conference | 4.0

### **WEDNESDAY, DECEMBER 11, 2019**

#### **8:00 Welcome and Opening Remarks**

Kerry King, Spoonflower Inc., AATCC president  
Johnny Shell, SGIA

#### **8:15 Digital & Donuts**

*This session is designed for anyone who needs a primer on available digital printing technologies for textiles and their requirements. You'll hear from a panel of experts and will have the opportunity to ask questions.*

Hitoshi Ujiie, Thomas Jefferson University;  
Kerry King, Spoonflower Inc.; Ken Bach, Aberdeen Fabrics Inc. Michael Sanders, Top Value Fabrics; Katelyn Lee, Cotton Incorporated; David Clark, Huntsman Textile Effects; and Johnny Shell, SGIA

#### **9:15 Digital Fabric Printing—The Innovation Continues!**

Ron Gilboa, Keypoint Intelligence

#### **9:45 Pre-Coating of Textiles for Digital Printing**

Roland Zimmer, Zimmer Austria

#### **10:15 Break**

#### **10:45 End-to-End and In-between: A Multi-dimensional View of Building a Reliable Digital Printing Workflow, from Design to Manufacture**

Mike Scrutton, Adobe; Dustin Bowersox, Datacolor; Tim Williams, Color Solutions International; and Clark Omholt, Spectraflow

#### **12:00 Lunch and Learn**

*Chat with the diners at your table and work collectively to develop 3-5 questions for which you want to 'learn' the answer during Day 2's Expert Panel.*

#### **1:15 "Pixel to Output" - Managing Data from the Source File to Printed Fabric**

Mike Syverson, Durst

#### **1:45 Color Lifecycle Management: A Holistic Approach to Color Management of Digital Printed Textiles**

Julian Mussi, DeSL

#### **2:15 The Future of Textile Color Management**

Tim Mitchell, HP

#### **2:45 Applying Ink Technology to the Development of Pigment Inks for Digital Textile Printing**

Eric Beyeler, DuPont

#### **3:15 Break**

#### **3:45 Software and Digital Workflow for High Speed Single-Pass Textile Production**

Lou Prestia, EFI

#### **4:15 Current State of Technology Panel**

*This session brings together a diverse group of digital textile veterans with expertise in digital printer hardware, RIP software, color management, ink chemistry and textile processing. This panel will explore the challenges and opportunities that advancing technology presents. The group will consider the impact of higher speed, industrial solutions in reference to digital manufacturing strategies and in the context of technology adoption for domestic markets and emerging business models. Bring your technology questions and be prepared to join the discussion!*

#### **5:30 Adjourn**

#### **5:45 Reception with Tabletop Displays**

### **THURSDAY, DECEMBER 12, 2019**

#### **8:30 Opening Remarks**

Johnny Shell, SGIA

#### **8:45 Expert Panel Session**

*Panelists will address the questions developed during Wednesday's lunch. This session promises to introduce some very interesting discussion.*

#### **10:00 Advantages of Laser Cutting workflow for on-demand Digital Textile Printing and Finishing**

Jim Manelski, Summa

#### **10:30 Break**

#### **11:00 Sustainability in Textile Printing**

Michael Labella, Sensient

#### **11:30 Brand Adoption of Digital Print Technologies: Challenges and Opportunities**

Meagan Tyler, Colosseum

#### **12:00 Lunch**

#### **1:15 The Micro-Factory: A Domestic Manufacturing Strategy**

Kristen Ritter, Gerber Technology

#### **1:45 Transforming Designs from the Past for Today's Digital Printing**

Kathy Phillips, Springs Creative Products Group LLC

#### **2:15 Real World Use and Technology Integration Panel**

#### **3:30 Closing Remarks and Adjourn**