AATCC Announces 2020 Concept 2 Consumer® Student Design Competition

RESEARCH TRIANGLE PARK, NC, USA, August 21, 2019— Students are invited to showcase their design talents to win cash and recognition by participating in the 2020 Concept 2 Consumer® Student Design Competition.

AATCC announces the Concept 2 Consumer® Student Design Competition. The 2020 “Everlasting Style”-themed competition will challenge students to design a line of office/work attire that is timeless in terms of sustainability, quality, and style. The students are also asked to watch and read educational resources so they can describe why their line is sustainable and why the highlighted AATCC test method is important to their product line.

Students can enter the contest individually or work in teams. Complete guidelines for the contest are available online.

Awards:
Team entries will divide the prize among all members.

1st place:
- US$1,000 from AATCC
- Pantone Cotton Passport and COY mug
- US$300 Spoonflower gift certificate and Spoonflower DIY Book Bundle
- US$200 Jacquard Inkjet Fabric Systems gift certificate to obtain prepared for dyeing (PFD) fabric
- 1-year of Adobe Creative Cloud Photography plan, including Adobe Photoshop
- Datacolor ColorReaderPRO

2nd place:
- US$750 from AATCC
- Pantone Cotton Passport and COY mug
- US$150 Spoonflower gift certificate and Spoonflower DIY Book Bundle
- US$100 Jacquard Inkjet Fabric Systems gift certificate to obtain PFD fabric
- 1-year of Adobe Creative Cloud Photography plan, including Adobe Photoshop
- Datacolor ColorReaderPRO

Honorable Mention (2 prizes):
- US$100 from AATCC
- US$75 Spoonflower gift certificate and Spoonflower DIY Book Bundle
- US$50 Jacquard Inkjet Fabric Systems gift certificate to obtain PFD fabric
- 1-year of Adobe Creative Cloud Photography plan, including Adobe
- Datacolor ColorReaderPRO
Entries will be judged based on content, creativity, completeness, thoroughness, and presentation of poster. **Winners will be announced by May 6, 2020.**

**2020 Sponsors:** Adobe, Spoonflower, Pantone, Jacquard Inkjet Fabric Systems, and Datacolor are sponsors of the Concept 2 Consumer® Student Design Competition.

The Concept 2 Consumer® Student Design Competition flyer can be accessed [here](#).

**About AATCC:** AATCC is the world’s leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 50 countries throughout the world.

### Media Contact:

**Bliss Coleman Abrantes** | Design, Production, & Circulation
AATCC
1 Davis Drive | PO Box 12215 | Research Triangle Park, NC 27709-2215 | USA
Office: +1.919.549.3543 | Fax: +1.919.549.8933 | Headquarters: +1.919.549.8141
Email: colemanb@aatcc.org | [www.aatcc.org](http://www.aatcc.org)


If you do not wish to receive information regarding AATCC activities, please send a message including your email address to AATCC.