

News Release

For Immediate Release

AATCC Announces 2020 Concept 2 Consumer® Student Design Competition

RESEARCH TRIANGLE PARK, NC, USA, August 21, 2019— Students are invited to showcase their design talents to win cash and recognition by participating in the 2020 Concept 2 Consumer® Student Design Competition.

AATCC announces the [Concept 2 Consumer® Student Design Competition](#). The 2020 “Everlasting Style”-themed competition will challenge students to design a line of office/work attire that is timeless in terms of sustainability, quality, and style. The students are also asked to watch and read educational resources so they can describe why their line is sustainable and why the highlighted AATCC test method is important to their product line.

Students can enter the contest individually or work in teams. Complete [guidelines](#) for the contest are available online.

Awards:

Team entries will divide the prize among all members.

1st place:

- **US\$1,000** from [AATCC](#)
- [Pantone Cotton Passport](#) and COY mug
- **US\$300** [Spoonflower](#) gift certificate and Spoonflower DIY Book Bundle
- **US\$200** [Jacquard Inkjet Fabric Systems](#) gift certificate to obtain prepared for dyeing (PFD) fabric
- 1-year of [Adobe Creative Cloud Photography plan](#), including Adobe Photoshop
- [Datacolor ColorReaderPRO](#)

2nd place:

- **US\$750** from [AATCC](#)
- [Pantone Cotton Passport](#) and COY mug
- **US\$150** [Spoonflower](#) gift certificate and Spoonflower DIY Book Bundle
- **US\$100** [Jacquard Inkjet Fabric Systems](#) gift certificate to obtain PFD fabric
- 1-year of [Adobe Creative Cloud Photography plan](#), including Adobe Photoshop
- [Datacolor ColorReaderPRO](#)

Honorable Mention (2 prizes):

- **US\$100** from [AATCC](#)
- **US\$75** [Spoonflower](#) gift certificate and Spoonflower DIY Book Bundle
- **US\$50** [Jacquard Inkjet Fabric Systems](#) gift certificate to obtain PFD fabric
- 1-year of [Adobe Creative Cloud Photography plan](#), including Adobe
- [Datacolor ColorReaderPRO](#)

Entries will be judged based on content, creativity, completeness, thoroughness, and presentation of poster. **Winners will be announced by May 6, 2020.**

2020 Sponsors:

[Adobe](#), [Spoonflower](#), [Pantone](#), [Jacquard Inkjet Fabric Systems](#), and [Datacolor](#) are sponsors of the Concept 2 Consumer® Student Design Competition

The Concept 2 Consumer® Student Design Competition flyer can be accessed [here](#).

About AATCC: AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 50 countries throughout the world.

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