

News Release

For Immediate Release

AATCC Outstanding College Graduate

RESEARCH TRIANGLE PARK, N.C., USA, July 10, 2019—Jessica Bachansingh, is the recipient of the 2019 AATCC Outstanding College Graduate Award. Bachansingh was selected from the nominees submitted by the AATCC student chapter faculty advisors for an outstanding graduating senior from their respective universities. She attends Florida State University (FSU) and will be graduating with a Retail Merchandising and Product Development major along with three Entrepreneurship minors in Commercial, Social, and Retail.

Outside of the classroom, Bachansingh has competed in several scholarship competitions and has won over \$30,000 in funds. She has competed in the Runway of Dreams Fashion For All Student Design Competition and was the first place winner, receiving a scholarship of \$5000. Bachansingh shared her experiences at the Gala and how her mindset has drastically changed about accessibility within the fashion industry. She has constantly worked hard to excel within her field outside of the classroom from competing in weekend case competitions to starting her very own nonprofit that teaches young women in Ethiopia how to sew.

Bachansingh was the FSU AATCC Student Chapter president in the Fall semester of 2017. During her time in this role, she helped orchestrate the yearly fashion show with the theme of sustainability. She led 20 creative students to obtain donated clothing that would otherwise go into landfills to create new garments. With nearly 45 looks that walked the runway, 150 people in the audience, and over 50 people on the fashion show team, it was a success!

She also led a trip to the Atlanta Apparel Mart, where students got to speak directly with wholesalers and learn about the buying process. She led a partnership with Cotton Incorporated for a semester-long community service project to collect denim that is eventually recycled into insulation for housing. With a goal of 500 pairs donated, the FSU AATCC Student Chapter exceeded their goal and brought awareness to recycling processes for denim and clothing in general.

About AATCC: AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 50 countries throughout the world.

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For a photo of Jessica Bachansingh please visit: <https://www.aatcc.org/wp-content/uploads/2019/07/JessicaB.jpg>

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