

## Facts

- ❖ Price range: \$50-\$150
- ❖ Material:
  - Chiffon - Skirt overlay
  - Poly/Elastane blend - bodice and skirt underlay
- ❖ Role: This dress is made for a strong, independent girl who is not afraid to stand out in the crowd, but is able to keep up with trends in the industry.
- ❖ Benefits:
  - Comfort
  - Ease of Movement
  - Chic, on-trend design
  - Adaptive features

## Target Market/Research

The target market for this dress is 16-18 year old girls with or without a limb difference disability. While the dress does have adaptive details, it is designed to suit all women. Limb difference is a prevalent issue that thousands of teens face. People can be born with limb difference or can face amputations. While over 185,000 amputations occur in the U.S. each year alone, fashion has yet to become more inclusive to suit the needs of people with these disabilities. Teens with limb difference particularly struggle with inclusiveness as they face hormonal changes.



## Design/Adaptive Features

- ❖ Wide sleeves reduces slipping and provides security
- ❖ Embedded magnetic back closures allow for ease in putting on garment
- ❖ Velcro skirt waistband for detachability
- ❖ Sheer midriff for design detail
- ❖ Wide pleated skirt overlay allows for extended movement
- ❖ Front and back darts provide structure
- ❖ Cotton/poly/elastane blend allows keeps dress in affordable price range

## Color Inspiration

The colors I used for this design were based on a picture of a sunset from my hometown. Through this, I was able to draw inspiration from the comfort of my home. Concerning the color palette, it is essential that the color suits the woman who is wearing the garment. These colors are vibrant without being too loud for current trends. These are also warm colors that work with all skin tones.

**Adaptive design details :** The biggest adaptive design feature of this dress are the magnetic closures in the back. In order to avoid a difficult zipper, I implemented high strength magnets that will automatically close the dress when within somewhat close proximity to each other. The chiffon skirt also includes an adaptive detail as a removable layer in order to increase versatility and ease of use. With a simple velcro attachment, the layer can be taken off for a sleeker, more mature look. These details make the look highly functional, yet fashion forward.

**Design Inspiration:** I decided to go with a simple design, similar to my own prom dress. This design is flattering on all women. The top features a deep v-neck with darts coming up from the waistband. The skirt of the dress features a pleated overlay detail with lengthwise pleats to help with ease of movement. The wider sleeves allow for maximum stability and reduce the risk of sliding off of shoulders.

**Importance:** Throughout the history of fashion, the industry has not been inclusive to people of different body types. The creation of a look like this is necessary in revolutionizing the industry today and creating a world where all women feel included and comfortable in what they wear.

