Program Announced for AATCC 2019 International Conference

RESEARCH TRIANGLE PARK, NC, USA, February 7, 2019—AATCC is headed west to the Lone Star state for its 2019 International Conference. This “must attend” industry event will be held April 9-11 at the Sheraton Downtown in Fort Worth, Texas, USA.

Innovating Today for a Challenging Tomorrow is this year’s theme. Trey Bowles, Cofounder & Executive Chairman of the Dallas Entrepreneur Center, will provide the keynote address. Bowles will present “Building the Future Innovation Ecosystem through Collaboration”. This keynote will explore the key components of an innovation ecosystem and how by working together we have the best chance of innovating today for the challenges of tomorrow.

Additional presentations and speakers include:

MADE in the USA

Stitch Texas: Apparel Development and Production in the USA
Kristopher Robin Stevens, Stitch Texas
Manufacturing in the USA
Wesley Horne, Hornwood Inc
Everest USA Scaling New Heights
Courtney Cruzan, Everest Textile USA LLC

ENVIRONMENTAL CHALLENGES AND PLANNING FOR THE FUTURE

Higg MSI and Product Module - A New Tool for Material Selection and Environmental Assessment
Michele L Wallace, Cotton Incorporated
Visibility and Collective Action: Textiles’ New Narrative
Jessica Kosak, The Sustainability Consortium
California Proposition 65 - The Wild, Wild West
Louann Spirito, SGS Consumer and Retail Services
Microfibers and the Textile Industry: A Status Report
Ned Cochrane, Mount Vernon Mills, chair NCTO’s Microfibers Committee
Water Risks Influencing the Future of the Textile and Apparel Industry
Jacqueline Sewell, North Carolina State University
Sustainability and Performance Today: Water-free Dyeing and PFC-free, Water-free DWR Finishing
Gary Selwyn, Green Theme Technologies Inc.
The Key Drivers and Impacts of the Chinese Government Regulatory Actions on the Textile Supply Chain
Ron Pedemonte, DyStar LP
PRODUCT DESIGN and SUPPLY CHAIN CHALLENGES

Comparison of LED Lighting Adopted by Retailers to Typical LED Spectra Adopted by the CIE
Roland L. Connelly Sr., RoLyn Group Color Consultants
Working with Designers to Understand Feasibility
Christy Velez-Douglas, JCPenney
Lands’ End Universal Collection of Adaptive Clothing
Cathy Mays, Lands’ End
Retail's Apocalypse or a New Dawn?
Tony R. Anzovino, Haggar Clothing Co.
Delivering Confidence in Color Lifecycle Management
Speaker from Datacolor

TECHNOLOGY AND PROCESS INNOVATION

Waterless Dyeing of Denim: Real World Experiences and Learnings throughout the Introduction and Scale-up
Speaker from Pulcura Chemicals
Insect Repellent Textiles and Apparel Value-Added Products for Today’s Savvy Consumers
Don Alexander, Anovotek, LLC
The Future of Cool: Advances in Cooling Technologies for Fabric
Apurba Banerjee, brrr° Inc.
Intelligent Drapable Circuitry Design: A Philosophy for Scalable Electronic Textile Development
Madison Maxey, LOOMIA Technologies, Inc.
Challenges and Learnings on the Apparel Fabric Development Journey
Vikram Sharma, Honeywell Inc.

FIBER, FABRIC, AND MATERIALS INNOVATIONS

Effect of Novel Lightweight Material Innovations on the Physiological Comfort of Structural Firefighters
Meredith McQuerry, Florida State University
Lenzing Drives Circular Economy in the Textile World through Branded Lyocell Fibers
Malvina Hoxha, Lenzing Fibers Inc.
Influence of Fiber Selection on Personal Microclimates and their Effects on Sleep Quality
Renuka Dhandapani, Cotton Incorporated

This event also includes a poster session, the Herman & Myrtle Goldstein Student Paper Competition, the Textile Bowl, networking receptions with tabletop exhibits, and the Awards Luncheon, where AATCC’s most prestigious awards will be presented.

A day trip to Waco, Texas, is planned for attendees’ spouses and guests which includes a visit to Magnolia Market/Silos designed and owned by Chip and Joanna Gaines stars of HGTV’s ‘Fixer Upper.’

A pre-conference professional tour of Waco is planned for April 8 and requires a separate registration. This day trip is designed for textile professionals who are registered for the
conference. Participants will learn about the city’s rich history while touring the city with stops at Magnolia Market and other businesses along the way.

Tabletop exhibits and sponsorships are available to promote a company’s presence at the conference. Take advantage of these opportunities to introduce the attendees to your company’s products and services.

The conference is open to anyone who would like to attend. For more details regarding the program, accommodations, sponsorships, tabletops or to register for AATCC’s 2019 International Conference, visit www.aatcc.org/ic/.

**About AATCC:** AATCC is the world’s leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, N.C., USA, provides test method development, quality control materials, educational programs, and professional networking for members in about 50 countries throughout the world.

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