AATCC Concept 2 Consumer Interest Group
Meeting Minutes
Wednesday, November 14, 2018
Research Triangle Park, NC

Presiding: Louann Spirito, Chair
Stacy Chadwell, Secretary (not present)

1. Spring 2018 meeting minutes approved.
   a. Motion: John Darcy
   b. 2nd: Kerry King
   c. All in favor

2. 2019 International Conference Status Update
   a. Scheduled for April 9-11 in Downtown Ft. Worth, TX
   b. There will only be one educational track
      i. A task group from the 3 interest groups established a theme to entice attendees from all three interest groups
      ii. 19 of the 24 presentations have been approved and confirmed. Pending confirmation for the remaining 4

3. 2020 International Conference
   a. Greenville, SC

4. Student Design & Merchandising Competitions
   a. Manisha Patel reported on the various design and merchandising competitions.
   b. Fashion for All, partnership with Runway of Dreams challenged students to design an outfit for someone seated in a wheelchair
      i. Maria Thiry and Louann Spirito accompanied 1st place winner who was presented award at Gala in NY September 5, 2018 during Fall Fashion Week.
   c. C2C Design: Splashing Around. Design a line of 3-6 apparel pieces for a specific outdoor activity that is both fashionable and functional to use in the rain. This new line should enhance the outdoor experience while being used in the rain.
   d. C2C Merchandising (same theme)
   e. An educational component has been included to make sure students are aware of AATCC outreach/engagement and are learning something during these competitions.

5. Future Leaders Award
   a. Two winners, Meredith McQuarrie and Ryan Stanley, were selected from the 3 nominees and will be presented their awards at the IC luncheon in May 2019
   b. A task group was formed to select nominees for the 2020 Future Leaders Award
      i. Martha Carper, Andrew Frasier, Tammy Rollins, Louann Spirito
6. New Members – no report received

7. A call for speakers for the 2019 C2C meeting. Two strong possibilities. A task group will be formed to define topics and speakers for future C2C meetings.

8. Mentorship Program
   a. The group expressed interest in developing a mentorship program. Idea to have senior AATCC members mentor emerging young professionals so they feel comfortable in the meetings and gain a better understanding of how the association and technical meetings run.
   b. Andrew Fraser, John Darcy, Audra, Louann Spirito and Karen Muhlin have volunteered to be part of the task group interested in fostering mentorship and emerging professionals.
   c. Louann Spirito has agreed to mentor Hasan Shahariar of Funxion, who is a first-time attendee.

9. Kerry King presented highlights of the Interest Group Survey results that was conducted to gain a better understanding of how the interest groups are perceived by members.

10. New Business – Roland Connelly presented idea of holding a lighting conference in 2019 to cover the effect of changing lighting from the Quality Assurance side of the business. A task group was formed to develop topics for the conference – Audra, Carol Revels, Barry, Andrew Frasier

11. Andrew Frasier presented the idea of holding a 3-5 day textile processing training including tours of gins, mills, dyeing, printing, finishing, cut & sew factories. Andrew will work on getting locations and prices from a company who will organize and run the program and will report back to the committee in May.

12. Call for a new Chair, At large, Vice Chair and Secretary. No confirmed nominees. Louann and John have agreed to stay on if no one is interested.

13. Louann gave a presentation on Selling on the Internet – Are You Compliant?

14. Adjournment
   a. Bob Karpowicz motioned to adjourn
   b. Andrew Frasier 2nd

15. Next meeting: Wednesday, May 15, 2018, Sheraton Imperial Hotel & Convention Center, Research Triangle Park, NC