



Association of Textile, Apparel & Materials Professionals

AATCC Concept 2 Consumer Interest Group

Meeting Minutes

Wednesday, November 14, 2018

Research Triangle Park, NC

Presiding: Louann Spirito, Chair
Stacy Chadwell, Secretary (not present)

1. Spring 2018 meeting minutes approved.
 - a. Motion: John Darcy
 - b. 2nd: Kerry King
 - c. All in favor

2. 2019 International Conference Status Update
 - a. Scheduled for April 9-11 in Downtown Ft. Worth, TX
 - b. There will only be one educational track
 - i. A task group from the 3 interest groups established a theme to entice attendees from all three interest groups
 - ii. 19 of the 24 presentations have been approved and confirmed. Pending confirmation for the remaining 4

3. 2020 International Conference
 - a. Greenville, SC

4. Student Design & Merchandising Competitions
 - a. Manisha Patel reported on the various design and merchandising competitions.
 - b. Fashion for All, partnership with Runway of Dreams challenged students to design an outfit for someone seated in a wheelchair
 - i. Maria Thiry and Louann Spirito accompanied 1st place winner who was presented award at Gala in NY September 5, 2018 during Fall Fashion Week.
 - c. C2C Design: Splashing Around. Design a line of 3-6 apparel pieces for a specific outdoor activity that is both fashionable and functional to use in the rain. This new line should enhance the outdoor experience while being used in the rain.
 - d. C2C Merchandising (same theme)
 - e. An educational component has been included to make sure students are aware of AATCC outreach/engagement and are learning something during these competitions.

5. Future Leaders Award
 - a. Two winners, Meredith McQuarrie and Ryan Stanley, were selected from the 3 nominees and will be presented their awards at the IC luncheon in May 2019
 - b. A task group was formed to select nominees for the 2020 Future Leaders Award
 - i. Martha Carper, Andrew Frasier, Tammy Rollins, Louann Spirito

6. New Members – no report received
7. A call for speakers for the 2019 C2C meeting. Two strong possibilities. A task group will be formed to define topics and speakers for future C2C meetings.
8. Mentorship Program
 - a. The group expressed interest in developing a mentorship program. Idea to have senior AATCC members mentor emerging young professionals so they feel comfortable in the meetings and gain a better understanding of how the association and technical meetings run.
 - b. Andrew Fraser, John Darcy, Audra, Louann Spirito and Karen Muhlin have volunteered to be part of the task group interested in fostering mentorship and emerging professionals.
 - c. Louann Spirito has agreed to mentor Hasan Shahariar of Funxion, who is a first-time attendee.
9. Kerry King presented highlights of the Interest Group Survey results that was conducted to gain a better understanding of how the interest groups are perceived by members.
10. New Business – Roland Connelly presented idea of holding a lighting conference in 2019 to cover the effect of changing lighting from the Quality Assurance side of the business. A task group was formed to develop topics for the conference – Audra, Carol Revels, Barry, Andrew Frasier
11. Andrew Frasier presented the idea of holding a 3-5 day textile processing training including tours of gins, mills, dying, printing, finishing, cut & sew factories. Andrew will work on getting locations and prices from a company who will organize and run the program and will report back to the committee in May.
12. Call for a new Chair, At large, Vice Chair and Secretary. No confirmed nominees. Louann and John have agreed to stay on if no one is interested.
13. Louann gave a presentation on Selling on the Internet – Are You Compliant?
14. Adjournment
 - a. Bob Karpowicz motioned to adjourn
 - b. Andrew Frasier 2nd
15. Next meeting: Wednesday, May 15, 2018, Sheraton Imperial Hotel & Convention Center, Research Triangle Park, NC