

News Release

For Immediate Release

Macy's Joins AATCC and Runway of Dreams Foundation 2019 "Fashion for All" Student Design Competition

RESEARCH TRIANGLE PARK, NC, USA, LIVINGSTON, NJ, USA, November 7, 2018— Macy's will join the [2019 AATCC and Runway of Dreams Foundation Fashion For All Student Design Competition](#). Macy's will award the winner of the competition with a gift card, a day of shopping/wardrobing with MyStylist for a gala outfit including a session with a make-up artist, and the opportunity to shadow a Macy's senior level designer to experience a professional working in fashion.

The 2019 theme challenges students to design a prom look (male or female) that reimagines fashion and function for a person within the disability spectrum who has ONE of the below conditions:

- non-ambulatory
- limb difference
- cognitive disability
- ambulatory with fine motor challenges
- dwarfism

[Runway of Dreams Foundation](#) will also award a minimum of US\$5,000 scholarship to the first-place winner. The award will be given at Runway of Dreams Annual Fashion Revolution Gala and Fashion Show in NYC during Fashion Week, September 2019. The winner will have the opportunity to showcase their design before the top leaders in the fashion industry.

Runway of Dreams Foundation will award a minimum of US\$2,500 scholarship to the 2nd place and \$1000 scholarship to the 3rd place winners.

Phase I entries will be due by noon US EST December 7, 2018. Finalists will be notified by January 18, 2019. Finalist entries are due by noon US EST March 8, 2019

See the [online submission application](#) for more details.

Winners will be notified May 2019.

The competition flyer can be accessed [here](#).

About [Runway of Dreams Foundation](#): Runway of Dreams Foundation is a nonprofit organization that works toward a future of inclusion, acceptance and opportunity in the fashion industry for people with disabilities. Through adaptive clothing donations and wardrobe grants, employment initiatives and modeling opportunities, adaptive design awareness campaigns and scholarships programs, the Runway of Dreams Foundation is empowering people with

disabilities with opportunity, confidence, independence, and style.

About AATCC: AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 50 countries throughout the world.

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