News Release

For Immediate Release

AATCC and SGIA Announce Digital Textile Printing Conference 3.0

RESEARCH TRIANGLE PARK, N.C., USA, October 3, 2018—Explore the key trends and technology developments that are bringing the market for digitally-printed textiles to life—from economics to ink—at the **Digital Textile Printing Conference 3.0,** December 5–6, at the Sheraton Imperial Hotel, Durham, NC, USA.

AATCC and SGIA have gathered some of the biggest names in the industry to cover the latest industry trends, the newest digital textile ink and printing technology developments, key market drivers, global market conditions, color management and workflow developments, design software, digital manufacturing and integration, micro factories—and more! It's what you need-to-know to excel in digital textile printing.

Connect with industry colleagues and experts, network with businesses similar to yours, gain valuable knowledge to stay ahead of your competitors…all at the Digital Textile Printing Conference 3.0.

The current slate of speakers includes:

Digital Textile Print Renews an Industry—Mark Hanley, IT Strategies
Designing for Digital Textile Printing—Debbie McKeegan, TexIntel
Print on Demand: Exploring the Market Opportunities—Kristen Dettoni, Pattern Pod
The Evolution of Customization—J. Flint Davis, WeaveUp, Inc.
Embrace Your Digital Reality… A New Paradigm in Creating Digital Print Files—Kristen Ritter, Gerber Technology
Integrated Color Management: The X-Factor of Digital Textiles—Duncan Ross, AVA CAD CAM Group Ltd.
Print Clarity Test on Digitally Printed Textiles: A Quantitative Evaluation—Xingyu Li, Intertek
Replication of Screen-Printing Fabric via Ink-jet Textile Printing—Ming Wang, North Carolina State University
Adobe Insight: The Future of Workflow in Digital Textile Printing—Mike Scrutton, Adobe
New Print Head Technologies: Breaking Down Barriers—Mike Raymond, Xaar
Pigment Inks Explained – Wolf Reddig, EFI
Bespoke Experiences Made Economical: The Pigment Pretreatment Process Evolution—Kelly Lawrence, Lubrizol
The Taming of Pigment Inks: How to Gain Control over Print Quality by Using Primers—Helmuth Haas, CHT
Building an Apparel Micro-Factory: Real Life Lessons—Bill Grier, AM4U
First Sell, Then Produce: Enabling Sustainable Capsule Production—Sharon Donovich, Kornit
Reaching Full Visibility in Digital Textile Manufacturing—Per Bringle, Exenta
Building the Bridge for a Stronger U.S. Supply Chain—Will Duncan, SEAMS
Digital Dye Sublimation Printing for Customized Warp Knit Advanced Flexible Composites—Mark Sunderland, Thomas Jefferson University
Digital Pile and Carpet Printing: Possibilities and Limitation—Roland Zimmer and Thomas Kloebl, Zimmer Austria Inc.

In addition to the presentations, the program will feature two panels. The Wednesday panel will focus on Brand/Color Management/Digital Workflow and Thursday's panel will address Micro-Factory/Automation. Attendees will have the opportunity to ask questions in these interactive sessions.

AATCC/SGIA Individual and Corporate members registering on or before November 20, 2018 pay US$525 (US$785 for nonmembers) and will include luncheons, breaks, a reception, and a copy of all available presentations. After November 20, the registration fee increases to US$575 for AATCC/SGIA members and US$835 for nonmembers.

Refunds will be honored if cancellations are received on or before November 27, 2018. No refunds will be given after November 27. A US$75 cancellation fee will be charged.

For program updates and to register visit https://www.aatcc.org/evnt/conferences/printing/.

About AATCC: AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 50 countries throughout the world.

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