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Editorial Calendar

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Issue	Features	Readers are interested in ...
January/ February Ad Close: 11/22/18 Art Due: 12/5/18	Printing and Performance: <ul style="list-style-type: none"> Digital Printing and Screen Printing—testing, performance, & more Biomimicry and Textiles: Inspiration from Nature—how nature inspires innovation in performance fabrics 	<i>Published in partnership with SGIA</i> Printing, digital printing, testing, crockfastness, colorfastness Performance fabrics
March/ April Ad Close: 1/30/19 Art Due: 2/5/19	Space Textiles: <ul style="list-style-type: none"> The Next Generation in Space Textiles—how the need to design fibers, fabrics, and apparel for the rigors of space travel drives innovation in performance and protective fabrics Taking Textiles to Space—designing and testing the performance of textiles designed for future space missions 	<i>AATCC International Conference Issue</i> Lightweight, durability, strength, moisture management, static-resistant, flame-resistant, natural fibers, wearables, compression fabrics
May/June Ad Close: 3/27/19 Art Due: 4/4/19	Supply Chain: <ul style="list-style-type: none"> The Smart Supply Chain—how digital technology will change the future of our supply chains Speed to Market—issues and opportunities 	RFID, supply chain, on-demand manufacturing, customization, streamlining
July/August Ad Close: 5/30/19 Art Due: 6/5/19	Color Measurement/Color Communication and Durability: <ul style="list-style-type: none"> Color Measurement, from Sampling Through Production The Science Behind Fabric Durability 	Color measurement, color communication, color control, dyeing Durability, strength, fibers
September/ October Ad Close: 7/29/19 Art Due: 8/5/19	Denim and Smart Fabrics: <ul style="list-style-type: none"> Why Denim Never Fades The Future of Smart Clothes 	Denim, cotton, fibers, alternate fibers, fiber identification, dyeing, garment washing, natural indigo, synthetic indigo substitutes E-textiles, fibers, conductive fibers, wearables, washfastness
November/ December Ad Close: 9/26/19 Art Due: 10/3/19	Sustainability: <ul style="list-style-type: none"> Sustainability for Home Textiles Sustainability, Slow Fashion, and the Circular Economy 	Sustainability, substances of concern, recycling, home fabrics