

News Release

For Immediate Release

AATCC Announces 2019 Concept 2 Consumer[®] Student Design Competition

RESEARCH TRIANGLE PARK, NC, USA, August 23, 2018— Students are invited to showcase their design talents to win cash and recognition by participating in the [2019 Concept 2 Consumer[®] Student Design Competition](#).

The 2019 “Splashing Around”- themed competition will challenge students to design a line that is both fashionable and functional to use in the rain for a specific outdoor activity. This new line should enhance the outdoor experience while being used in the rain. This year, students are asked to watch and read educational resources so they can highlight at least one AATCC test method and why it is important to their product line.

Students can enter the contest individually or work in teams. Complete [guidelines](#) for the contest are available online.

Awards:

Team entries will divide the prize among all members.

- **1st place: US\$1,000** from AATCC, **Macbook Pro with a 1-year [VStitcher](#) software license** and a **paid internship** from [Browzwear](#), [Pantone Cotton Passport](#) and **COY mug, US\$300 [Spoonflower](#) Gift Certificate** and [Spoonflower](#) DIY Book Bundle, **US\$400 [Jacquard Inkjet Fabric Systems](#) gift certificate** to obtain a large roll of printable fabric, and [Datacolor ColorReaderPRO](#).
- **2nd place: US\$750** from AATCC, **1-year [VStitcher](#) software license** and a **paid internship** from [Browzwear](#), [Pantone Cotton Passport](#) and **COY mug, US\$150 [Spoonflower](#) Gift Certificate** and [Spoonflower](#) DIY Book Bundle, **US\$200 [Jacquard Inkjet Fabric Systems](#) gift certificate** to obtain a medium roll of printable fabric, and [Datacolor ColorReaderPRO](#).
- **Honorable Mention (2 prizes): US\$100** from AATCC, **1-year [VStitcher](#) software license** from [Browzwear](#), **US\$75 [Spoonflower](#) Gift Certificate** and [Spoonflower](#) DIY Book Bundle, **US\$50 [Jacquard Inkjet Fabric Systems](#) gift certificate** to obtain sample rolls of printable fabric, and [Datacolor ColorReaderPRO](#).

***Internship details:** The Browzwear internship will be an opportunity to work closely with the 3D product specialist team and learn the most advanced 3D software for apparel. The interns will learn to use 3D in the design process and gain an understanding of how important 3D is within the fashion industry today, from design all the way through to merchandising and sales. The skills and knowledge gained will prepare the interns for great jobs and other opportunities in the industry. Interns may choose to work in either the NYC or Corvallis, OR office.

Entries will be judged based on content, creativity, completeness, thoroughness, and presentation of poster. Winners will be announced by **May 9, 2019**.

2019 Sponsors:

[Browzwear](#), [Spoonflower](#), [Pantone](#), [Jacquard Inkjet Fabric Systems](#), and [Datacolor](#) are sponsors of the Concept 2 Consumer® Student Design Competition

The Concept 2 Consumer® Student Design Competition flyer can be accessed [here](#).

About AATCC: AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 50 countries throughout the world.

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