INTRODUCTION

"Gravitation is not responsible for people falling in love."
Albert Einstein

We have lived through a period of “accidental” fashion and colour where different styles and colour palettes have come together in unexpected and spontaneous ways. There is currently no uniform design aesthetic and, while our colour stories reflect this, we also explore a return to arranged, harmonic, stable, familial colours. Just like love, this is a complex arrangement, ever changing and not always predictable. Love lifts us up, yet, paradoxically, we fall in love. We experience many different forms of love in our lives. When we are children we experience unconditional love that is simple and pure. It cocoons us. As we grow, it becomes less steady, more widely given and more unpredictable. We fall in love with our ideals, we love our friends, we love objects, places and ideas. These different forms of love can be rich, fun, deep or shallow. This notion of waxing and waning, the fleeting and the constant, is expressed in our seasonal palettes. Just like our concept of love, the palettes are designed to uplift us, make us feel happy and, yes, sad too.

These are turbulent times, both politically and socially. In 1967 John Lennon and Paul McCartney wrote “All You Need Is Love”. Surely now is the perfect time to reiterate that message to all mankind?

KEY COLOUR STATEMENTS

Pinks pink has spread in context, understanding and association. It continues to evolve not just in tone and hue but also in social meaning. From being a “girly” colour to finding deeper masculine roots, it moves from sweet associations to those of protest. Equally, it extends from fashion into interior settings, where the selection of colour is seen not just as an aesthetic statement but as an investment in value and time. The pinks in our palette reflect this and are spreading from the sweeter hues towards the more brownish, masculine shades.

Blues blues are eternal classics but they are also being used in new combinations. In interiors, for example, we see a move away from classic browns and beiges to partnerships with copper, white and gold, and close family harmonies with purples. We have understood that blues can also be rustic. Blue’s flexibility has universal appeal. This season we put blues in our transition section and stress the inky, intense, dark, eternal feeling of the colour rather than the paler hues.

Greens we believe that the green family is still evolving. It blooms, buds and grows. Like the pinks, green hues evolve new reputations, growing from obvious eco roots into the hyper-sophisticated darks seen in the latest Italian furniture design. Green also extends from the natural to the luxurious. This is equally true of khaki, which is no longer seen as a military-based camo colour but as a catalyst shade to be mixed with almost anything, for any end use.

Mid tones our summer mid tones move still further away from the neutral end of the palette into hues that are comforting and assuaged. Our new selection of colours is definitely warm and dusty, but also embraces the kind of stable dignity that comes from being long experienced or well tested. They speak of essential elegance that touches on plant and mineral hues that time has worn and smoothed.

We have lived through a period of “accidental” fashion and colour where different styles and colour palettes have come together in unexpected and spontaneous ways. There is currently no uniform design aesthetic and, while our colour stories reflect this, we also explore a return to arranged, harmonious, stable, familial colours. Just like love, this is a complex arrangement, ever changing and not always predictable. Love lifts us up, yet, paradoxically, we fall in love. We experience many different forms of love in our lives. When we are children we experience unconditional love that is simple and pure. It cocoons us. As we grow, it becomes less steady, more widely given and more unpredictable. We fall in love with our ideals, we love our friends, we love objects, places and ideas. These different forms of love can be rich, fun, deep or shallow. This notion of waxing and waning, the fleeting and the constant, is expressed in our seasonal palettes. Just like our concept of love, the palettes are designed to uplift us, make us feel happy and, yes, sad too.

These are turbulent times, both politically and socially. In 1967 John Lennon and Paul McCartney wrote “All You Need Is Love”. Surely now is the perfect time to reiterate that message to all mankind?
Pastels 1 (light-filled) we are working on 2 levels of pastels this season. One is a story of life force and germination. It spoke of clearly stated pigments, full of hope and light, germinating into something still more powerful and surprising. They are clean, fresh, present, expansive, more powerful and surprising. They light, germinating into something still stated pigments, full of hope and

Happy perspective on colour! Lilacs. It all adds up to a positive yellows, refreshing greens and positive easy and positive with luminous

Pastels 2 (delicate) last summer's story was based on airy, nebulous hues, particularly from the sky blue family. This season we evolve the theme into a wider colour palette; the feeling remains fleeting, quiet and fragile, but extends into delicate, watery tints and intangible, tiny coloured fragments.

Brights our brights are a step down from traditional bright primaries, but still contain a great deal of vibrancy. They remind us of Mexican toys and building blocks. They can be worked in a rhythmic, structured way, toys and building blocks. They can be found in the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend Turquoises our new turquoises are Transportsive. Since the colour is made up of contrasting yellow and blue, there is huge scope for development in hues that range from the sparkling to the luminous to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turquoises extend from the glint of the shallows to sparkling to the luminescent to the natural. These turqui...
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### Transitional Colours

The key colours we introduce each palette with four key colours. These colours form your merchandising base, which should be a constant for the season. In combination with the supplementary colours found on subsequent pages, the key colours can be worked into various exciting stories.

**Key + supplementary colours** this is where we add two to four supplementary colours to the key colours shown at the beginning of the chapter. These supplementary colours will allow you to develop, transform and individualise the core. We show these supplementary colours as additions to the colour bar in thought provoking inspiration pages. Sometimes, different supplementary colours can take us in completely different inspirational directions. However, we never use more than four supplementary colours per palette.

**Harmony pages** we enhance our palette with harmony pages, where the key colours are presented in different combinations, transformed by not only by these supplementary hues but by occasional colours chosen from other parts of the general colour card. Creating colour mixes and harmonies is one of the great strengths of the PantoneView Colour Planner.

**Product pages** this is where we show how product ranges can grow for coloured up using the various palettes to have a point of difference, but still work within a cohesive whole.

**Transitional colours** here, we talk about colours that can cross from season to season, location to location, gender to gender. This colour card, Alice, is built with Spring/Summer 2018 in mind but the colours shown on these pages also have their roots in Winter 2017-18 and will evolve into Winter 2018-19.

**Poster and DVD** to complete the product we offer a DVD and poster. The DVD contains two files – the first with static images of the photos used to illustrate our colour themes, the second featuring a movie version of the season with colours and music to inspire.

### Key Colours

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### Supplementary Colours

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### Colour Planner

**SPRING | SUMMER 2018**

A cool gradation of lavender and dusty mauves, greys and deep turquoise tones cleanly sparkle together against a softened and soft, cool base. They are the mainstays of the season.

**SPRING | SUMMER 2019**

Barely-there tints that are tranquil and discreet: these soft shades are important summer staples and work across all end-use areas, equally strong in exclusive luxe products, fashion-forward ranges and new architectural expressions. This reduced palette of adapted and evolved pinks is a point of difference, but still work within a cohesive whole. After our last winter selection of transitional blues ebbing into turquoise, we choose new densities for summer, from earthy and clay that rely on basic order, there are no rules concerning proportion.

**9. WISTFUL**

We begin with the key colours. The key colours are important summer staples and work across all end-use areas, equally strong in exclusive luxe products, fashion-forward ranges and new architectural expressions. These colours form your merchandising base, which should be a constant for the season. In combination with the supplementary colours found on subsequent pages, the key colours can be worked into various exciting stories.

**23. UNREQUITED**

Colour choice can cross from season to season, location to location, gender to gender. This colour card, Alice, is built with Spring/Summer 2018 in mind but the colours shown on these pages also have their roots in Winter 2017-18 and will evolve into Winter 2018-19.

**51. RIDDING**

In our brightest summer palette, we see a power-based red and a startling orange glow throb against a utilitarian blue backdrop. Meanwhile, a shock of gold.

**59. TREASURED**

In our brightest summer palette, we see a power-based red and a startling orange glow throb against a utilitarian blue and a frosted turquoise.

**39. SENSUAL**

Barely-there tints that are tranquil and discreet: these soft shades are important summer staples and work across all end-use areas, equally strong in exclusive luxe products, fashion-forward ranges and new architectural expressions. This reduced palette of adapted and evolved pinks is a point of difference, but still work within a cohesive whole.

**93. VENERATION + WHITE LOVE**

After our last winter selection of transitional blues ebbing into turquoise, we choose new densities for summer, from the material to the airy. We balance these with a strong and assertive choice of four hues of white. We finish off with a touch of gold.
WISTFUL

Fabulous, barely-there tints that are tranquil and discreet. These colours are important summer staples and work across all end-use areas: equally strong in exclusive luxe products, fashion forward ranges and new architectural expressions. Brilliant white is always a key summer colour and, teamed with these delicate tints, it creates a super sophisticated palette that is both gentle and strong.
The transcience of life

This delicate palette is all about the transience of life and the impermanence of all things. The colours, which are formed in the shadows, when something is cut away or removed, become important. These tinted neutrals merge and blend together and contain just enough colour to chide to a former strength: they hint at the passing of something: a lost love, a melody that is heard in the distance, a falling flower or a beautiful scent. It’s gone but the memory lingers in the air: Zen teachings do not “regard nothingness as a state of absence but rather that everything exists behind that empty space”. The voids and semi-obscured articles become the focus, and so these pales become the heart of our summer palette. All the other colours can dance with these tints. The colours work equally well matt or on high tech surfaces and iridescent applications. Although this grouping has a feminine slant, it retains a potency and modern edge, which equally works across genders and is universally important for all end-uses.
Tinted
Gentle touches of colour glow in the shadows; warm and super soft delicate tones are revealed.

Highlighted
White shines out from a collection of varying greys. This mainly monochromatic palette is a key summer look.
Cut away shapes reveal new vistas. Porous surfaces let the light through. Artificial and natural materials work together. Summer favourites of cottons and linens are well-laundered and encouraged to form permanent creases and crumples. Surfaces can be pristine or show signs of wearing and handling. Edges may be left to fray, decay and float away.

Unfinished & natural
Pristine & worn
Technical & modern
Plus natural & ancient
Handmade or techy
Distressed effects
Glossy or matt
WISTFUL

Yearning

Here we add, three soft and gentle ‘not-quite pastel’ shades. They hint at stronger colours, as if they have been worn or washed away just leaving a trace of their former strength. These colours may be fragile and elusive, but, together, they form a compelling collection that has a beguiling power. The three neutrals now act as shadowy colours that form a vital framework on which the other colours lie. Brilliant white is, of course, a seasonal staple and, here, when surrounded by these coloured tints, white glows and becomes a sublime highlight. The palette can be used together or colours can work separately as solids or in transparent and translucent layers.
Fragile
Colours that have a sepia quality about them: shadowy greens and dark honeyed yellow for fine decoration and more casual end-uses.

Tender
A sugary aspect is created with the addition of a soft mauve and a sweet pink. The group is soothed with a steady grey and cool blue.
Elusive

Fragments of brighter hues interrupt the neutral canvas. Strong red, lavender pink and herb green subvert the calm.

Obscured

A deep hue of storm blue and a bright sap green lie amongst the pale, coloured tints, forming strong contrasts. Good combinations for sporty products.
Delicate and graceful
Tender and layered
Punched & torn holes
Sensitive tints
Worn away & handled
Crushed and crumpled
Shadowed & hidden
This is a story of loss. Colour drains away leaving a small family of neutral shades. We start with white, the purest base from which to begin, closely followed by silver, a reflective point amongst the calm. Next, we have grey, a touch of warmth showing through its neutrality but still sombre and heavy. It follows black, the darkest of darks. This is a stable base on which to explore further, subtle colour statements to build up a dark and melancholy palette.
Our neutral base is joined by flushes of warmth and cold. A wan blush is contrasted by bloodied darks and a sickly blue. This downbeat family of colour is a contrasting one: a base of blackened darks is interposed by the palest of shades. This means that colour combinations can be shaded or contrasting and when more saturated colour is brought in from the rest of the palettes in this book, some lively combinations can be created. There is a nostalgic feel to this family, as we explore ideas of dreamy wistfulness. This is reflected in the fabric stories: old crafted textures such as lace and gilding are contrasted with newer ideas of crystallised qualities and indistinct surfaces. Handmade touches add finesse to a sad but very beautiful story of love and loss.
Blues
A heavy trio of blues creeps in to give the neutrals a distinctively chilly quality.

Blushes
Warming pinks and purples add a touch of heat to somber black and gray.
All at sea
Sky grey and black are given a lift by a duo of salty greens and a foamy white. A touch of silver flickers amongst the colours.

Up in the stars
A base of blackened darks are warmed by celestial silver and topped off with a pretty duo of pretty pinks.
Hand crafted details such as botanical prints and engineered lace mix with laser tattooed leather and feathered surfaces. Beauty is hidden, veiled, mysterious and nostalgic.
A cool graduation of buoyant and frothy turquoises, greens and deep water tones cleanly sparkle together against a restrained and soft, cool taupe. They are the multi-taskers of the season, growing in importance from the transitional position of winter. This summer we prefer it brighter and lighter. Filled with promise, and taken together, they represent a clear cool alternative to blues, speaking to sportswear and filmy, lustered fashions in equal measure. Use them to transport you to a translucent and confident clarity in faux solids or as the key accents we need to animate the season.
The freedom you feel in swimming and the immersive pleasure and life-giving effect water has on the senses. You feel like you are flying, gliding, slipping through a mesmeric cool pool of turquoises that foam and sparkle to pastel pales, lit up by a soft, sunny golden contrasting glow. A fluid and beautiful geometry cascades in perfect camaieux with rich algae greens, sea turquoises and burnished sunshine. Simple pleasures. Life affirming options that are full of clean, cool energy to create new dynamic materials that move between liquid and dry. Crisp optics, refracted and distorted in abstract formats mix with new, neat sets and classically inspired proportions.
Glide
A cool gradient of clean turquoise moves through jewel clarity to efflorescent, foamy pales all sun brightened with a golden yellow aura.

Slide
All the darker tones slide into inky tones, while white sparkles alongside airy blues in an energetic and dynamic cool camaieux.
Pooled
A lathorn deep, green richness dips into a sedimentary taupe, while clear and transparent aquamarines and glistening golds lift and lighten the whole look.

Submerged
Darkest ink blues blend candy with turquoise and repeat in the paler registers within a white and neutral framework.
New digital craft
Hyper refined substrates
Distortion through a lens
Sinuous forms
Modern cuts
Summer soft canvas
Loving coolness

Transportive
| Feels like you can fly |
products

COLOUR PLANNER SPRING | SUMMER 2019

COLOUR CODES

16-1103 tcx pure cashmere
18-4936 tcx fanfare
17-5335 tcx spectra green
12-5505 tcx glacier
19-4540 tcx deep lagoon
13-4409 tcx blue glow
13-0000 tcx moonbeam
14-0935 tcx jojoba
We begin with four tones, infused by warmth. They fade from chestnut-tinged mahogany to a delicate shell pink, stepping down in intensity with each shade. Pink is fast moving into more masculine realms and this palette attempts to show how it is releasing its traditionally feminine role in colour. Divided into two dark and two pale, they can be mixed together or used singularly in flat, sensual colour statements.
This reduced palette is employed to explore ideas of opposites: dark and light, masculine and feminine. Layered together and in any order, there are no rules concerning proportion. All shades in this family can act as base or highlight tones, because they have a level of sophistication that looks pleasing in larger surface areas, especially if that surface is matt or finely textured. This is reflected in cloth and cut. Fine knits are clothed with tailored silhouettes in pressed fibres that are soft to touch, but precision cut. Although the roots of this story lie in classic design, it has been infused by influences of active wear, namely the idea of freedom of movement through stretch and comfort. The outlook is body-skimming sensuality in luxury fibres mixed with performance aspects.
Blend
A dark foundation of greys and almost black are blended with warmer shades of berry browns and burnt pink.

Join
A heated quartet of pinks and burnished browns are joined by a strong blue and a dark eggplant.
Precision tailoring enhances natural, barely-there beauty.

Elegant silhouettes skim the body in singular colour statements.

Sporty classics are updated with dry finishes and fine textures.
Our warm quartet loses its darkest duo and the paler pinks are joined by four further shades, each cooler and more neutral in tone. They act as a balance, taking the heat away from their warmer compatriots and they provide a level of sophistication that is at the core of this colour story. One metallic elevates the shades in an otherwise flat statement of colour. Textures are generally dry, understated, and finely executed. Silhouettes are beautifully cut and originate in contemporary classic shape, re-invented for the summer season. This is a good space to explore gender neutrality both in colour and shape. Iconic items that traditionally inhabit menswear, such as shirts and macintosh coats, are re-invented in traditionally female colour. Two worlds are joined together, intimately blurred and reverted into something entirely different.
Overlap

Two pinks are overlapped by steadying neutral shades infused with yellow. A pale gold acts as a focus to this calm collection of colour.

Overlay

Our warmed neutrals are overlaid by a pale, duck egg blue. Frosted almond adds a touch of sparkle.
Dry and flat finishes are joined by warm metallics and fine skin textures. Skin hugging active wear is beautifully finished. Nostalgic design embraces classic geometry and simple colour statements.
Budding key colours

Four, basic mainstay colours that hover between the seasons. These transitional greens and a brown continue to be important: two calm and honest soft tones: a mute dusty green and a warm neutral, the colour of birch bark. The deep base notes are formed of a rich dark green and a reddened characterful brown. This range of colours can be used across varied end-use platforms, both in casual relaxed environments and in more vibrant, modern-inspired products.
These biological colours generate crucial, mind-altering effects on our well-being: they emanate harmony and optimism. We love the cyclical reassurance of an awakening from the inertia of winter into the flowering of spring. The small delights of nature: the purity of the first soothing greens breaking through from the woody browns bringing an uplifting surge of new life. This palette has energy and yet induces contemplation and relaxation. A natural antidote to the switched-on, digital world we inhabit, these exquisitely oxygen-giving greens burst with energy, regenerative and comforting. Chestnut and conker browns work alongside herby greens and khakis to root the palette and provide regular basics that work as essential summer solids. The warm neutral of birch bark plus the pale misty green are used sparingly as highlight colours. Endive yellow and a bright, sappy green act as dynamic brights: bursting forth, radiating strength and exuberance.
Blossoming
Gentle whispers of petal white break through the browns and deep greens to reveal new life. Pale rose pink emerges, creating a sense of serenity and sophistication in the story.

Flowering
Veiled buds of mauve wisteria gently bloom out of winter browns and khaki. Close tones merge and mingle into melange combinations.
Blooming
Stronger hues are added to the palette for a rich mid-summer grouping: golden yellow sits with a milky yellow on grounds of sap green and warm beige.

Greening
A cooler palette with an icy, pale blue-green springing up beside many greens with outlines of the darker hues: perfect for etched decoration.
Vegetal colours
Green-up spaces
Plant motifs
Ceramic & pottery
Soothing & uplifting
Decorated surfaces
Unwind & de-stress

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KEY COLOURS

- 13-0210 tcx: fog green
- 13-0905 tcx: birch
- 19-5513 tcx: dark green
- 19-1327 tcx: andorra
- 18-0108 tcx: dill
- 15-0341 tcx: parrot green
- 12-0530 tcx: charlock
- 18-0629 tcx: lizard

SUPPLEMENTARY COLOURS

- Modern retro
- Vegetable
- Botanical drawings
- Greened workstations
- Relax rooms
- Hydroponics
Our brightest summer palette plays with two sets of pairs, each tonally linked, but stepped and discordant to give pace and feel to this familiar look. We see a power-based red and a startling orange glow throb against a utilitarian blue and a fresher turquoise. Together, these pairs make the four colours that stand out as core activators for the season. A blast of brights that have a naïve appeal, a childlike innocence and a signal to anticipate more pace and pleasure. They are like symbolic colours of the places we love, of the family we love, of the hearth and the home, that remind us of treasured times, of our locus, of where we belong.
Our favourite four brights are joined by two, new happy cousins: a sunshine yellow, and a geranium red. Architectural naivety mixes with a slick geometry or pensive transparencies express a love of where we live. It is the beginning of understanding how we live with colour, how we use it as a symbol of our own identity. This palette reveals power in a naturally playful way for casual sports flats, enamelled and painted patterns, jewelled and super-positioned appliqué. In this look, the world’s your lobster!
Happy

Harbouring brights gather together a tangerine dream blending with red and sunny yellows in a fun fueled collection of favourite things.

Studious

A cooler scape of blues, greys and greens are sharpened with a clean white and black skeleton.
Playful design
New colour codes
Painterly canvas
Mock layering
Trompe l’oeil
Bold & ditsy combinations
Jewelled
Toy like
Made by hand
Made to please

Raggedy appliqué
Denim enrichment
Eating colours
Camp camping
Cartoon comments
Flat & matt
Embroidery abstracts
Baroque formats
Modern contrasts
Happy coincidences
TREASURED

Just for the love of colour

Our second Treasure Trove combines our four lead colours with the sweetest pink and a grown-up, pansy purple. We can enjoy the pocket treasures of found and filched fragments that reveal an innate delight in the pleasure of colours and the juxtaposition of them simply by collecting scraps and curating them like priceless objects. Use them freely together or draw on the power of a singleton colour: it never fails to impress. And simpler combinations breathe out of a canvas of white or grey to show off the clean, modern and simple seduction of their happy proportions.
Mesmeric
Revel in an hypnotic mix of classic, powerful and activated favourites combined with an optical monochromatic contrast.

Fantastic
Breathtaking, bravura grades of sunset tones to purple and then dissolve into the palest pastel fields of ice sky blue and blossomy pinks.
Singleton
A cool selection of colours are simply used singly on a clean and easy white ground.

Doubleton
A warmer play of two tones of colour are enclosed with white.
Treasured | Just for the love of colour | products

joyous
shelf life
abstracts
patent & powdery
ecclectic figuratives
sweetly tailored

Have fun with shapes
Hyper contrasts
Super sheen against extra matt
Urban abstracts
Soft canvas
Stretch blends
Colour matching
Contrasting colours
Simple vs. busy

18-1549 tcx  VALLIANT POPPY
15-1264 tcx  TURMERIC
19-4029 tcx  NAVY PEONY
15-5819 tcx  SPEARMINT
14-0955 tcx  CITRUS
17-1562 tcx  MANDARIN RED
13-3207 tcx  CHERRY BLOSSOM
18-3518 tcx  PATRICIAN PURPLE
CELEBRATION

Timeless tones from earth and clay that rely on basic instinct to point us back to true and certain things – what really matters, our history, our ancestors and the physical world beneath our feet. The black, we show here, has lost its heaviness, assuming a more worn and serene tone. A true grey works as a mediator and balancer. The earthy, clay shade brings the physical and the natural. The cold laurel leaf green, botanical and dry, is more natural than military, more peaceful than warlike. This is a range that reflects the calm and meditative attitude that comes with old age and experience, with maturity and learning.
**CELEBRATION**

**Age and experience**

Aged colours, worn, full of experience, ancestral, dusty but dignified and stable. Colours that have undergone a transformation losing in brightness, but gaining in essentiality – a black who has been caressed by the wind, a grey that has been infused with the greens of the plant world, a red that has lost its violence thanks to the sun, a mauve diluted in water, an anthracite that is reflected in slate.

Experience is a wonderful thing, allowing us to recognize a mistake and to develop. It’s a value that we can only arrive at through and which opens up windows to a new, simple elegance founded on reverence for what sustains us.
Golden age
Experience translates into elegant combinations in which gold and golden hues are the protagonists. Light and shadow are alternated, while the laurel green adds discernment.

Nature intervened
Dialogues between constructivism and the organic, natural colourations manipulated by man. Very graphic combinations and/or richly coloured textures. Use finishing treatments and proportion to modulate the level of contrast.
Less emphasis on print and pattern and more attention to texture. Mix different finishing techniques on the same surface. High tech craft. Traces of time. Erosion, spots. Subtle sculpting and surface work. Huge efforts on material interest but the overall effect is kept to the essential and minimalistic. Be inspired by ceramics.

The purity of an imagined antiquity. A primitivism polished by our memory, in a game of contrasts between the weight of time and the speed of light. Here, we find earth tones, archaic and rooted in myth, a carbon black, wise and magnetic, mineral grey, a fossil brown, dense and static; but all these colours have been modernized and turned into the most immaculate of hues through polishing and luminosity. A range that speaks about the ancient, fashioned into a form of futurism that values the experience of the past as well as freshness and newness.
Organic brutalism
A range without restraint - strong, brave, even violent. There's a polar attraction and struggle between the pure and light and the substantial and massive. Harmonies that cannot help but remind you of the forces of nature.

Matriarchal
Like a goddess from antiquity, these harmonies are solid, stable and protective with an essential sensuality. Here, the wild has allowed itself to be tamed by rounded, soft and maternal hues.
The recycling of surplus materials. Clearly defined areas of wear. Wrinkles are beautiful, patchworks that unite memories of the past. Creasing and pleating to sculpt and mould fabrics. Primitivism expressed in all types of material. Bringing rusticity to sophisticated aspects. Ancestral craft.
Life force key colours

A lilac, a soft yellow, a cheesy pink and a menthol green make up a proposal where colour is transparent and light, mutant or static but, by its very essentiality, always welcoming and friendly. These are sweet and candy pastels inspired by the Belle Époque with its taste for the prettiness. But, they are also colours with great openness enabling designers to create new links and associations suggestive of a modernity, so necessary for the times we live in.
The ‘intention’ is the starting point from which everything follows. In our story of ‘Life Force’, a completely new reality is spawned from positive seeds that will go on to surprise the world. From which part of ourselves we create these new seeds completely determines the outcome, an energy force, which will be printed on the results. Taking care of that energy is the new way to create. Happy people will create the next coming world. Thus, our choice of hues that express a love for life – hopeful tones, full of light: the generosity of the cold rose, the gratitude of a subtle mauve, the radiance of a solar yellow, the luminosity of celadon green and a clean sky blue, the vitality of mint, and the passion of a tropical yellow-green and fuchsia herald a positive and happy perspective.
Decorum and gentility
A polished range that plays on false innocence and transgressive decorum thanks to black. Tones that are also expressed in friendly harmonies of multi-coloured lights, without hard contrasts.

Disturbed pastels
Pure pastel tones, played in camaieux, but disturbed by denser, more shocking hues. Graphic combinations in which gold and silver provide sophistication.
An innocent glamour that is positive and clean. Transparent overlays. Translucent materials that hint at the interior. A feeling for multi-colour plastics and futuristic, three-dimensional textures. Style which expresses the pretty in a modern way.

Materials are involved and modified. Exquisite, but noticeably contrived manipulation. Light comes from inside the textures. Super modern innocence. Reflections that alter your perception of the object. Combining different finishes within the same surface. Use light to create form and atmosphere.
Blue continues as the perfect bridge between seasons. After our last winter selection of transitional blues ebbing into turquoise, we choose new densities for summer, from the material to the airy, bearing in mind how these hues affect the raw material they are applied to. Meanwhile, we confirm the importance of dazzling blue for luminous, metallic surfaces and celestial blue for more opaque materials.

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<th>PANTONE® 19-3951 TCX</th>
<th>PANTONE® 18-3949 TCX</th>
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<tr>
<td>Celestial blue</td>
<td>Dazzling blue</td>
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Blue stands for purity and veneration. It represents a love of the basic elements of life: water and air. It was admired in ancient times for its rarity, later it became a colour of religious significance. Always difficult to obtain and manage in early times, it found its greatest expression in textiles through indigo and in interiors and architecture through lapis lazuli. Today, blue is loved more than ever replacing red as the world’s favourite colour because of its truly ‘universal’ qualities and modern relevance. To love blue means to love nature in its most symbolic form. Here, we attribute two opposing qualities to blue: the material and physical in pigments and dye stuffs; and the immaterial with blue suspended between water and sky forming an infinite horizon beyond which the new season awaits us.
**Material**
Lapis lazuli and indigo alternate with pigments and oxides, i.e. hazelnut, tomato, rust and brown, to create intriguing combinations.

**Immaterial**
The blues become light and transparent, inspired by the skies of sunrise and dawn, mixing the vaporous aspects of nature and artifice.


Lapis lazuli

Handcrafted

Geometric design

Knots weaving

Synthetic handicraft

Tie-dye plissé

Transparent hues blue

Indigo shades

Luminous from within

Shiny reflections

Silicon comfort

Soft stripes

Geometric reflections

Delicate patterns

Veneration

Blue love

Products
We have chosen four white tones with slight differences from the cooler to the warmer, and where two of the hues are more synthetic, and the others more natural. The cold whites are suitable for products where a monochrome approach accentuates rigid, spatial shapes and sharp angles; the warm whites are better suited to highlight surface textures, especially when more accentuated in natural or handmade products.

**PANTONE®**

11-4800 TCX  
Blanc de blanc

11-1001 TCX  
White alyssum

11-4001 TCX  
Brilliant white

11-0601 TCX  
Bright white
White love

Fatal attraction

White is not considered a true colour, yet it holds a fatal attraction for us. It has high visibility, leaves room for shapes to make their presence felt, adapts easily to its environment and is the most suitable colour for transparency. It combines perfection and imperfection.

White is simplicity, silence, harmony. It fits perfectly with all colours as it reflects them as fine layers. Pale gold has an important role to play as an accent colour, bringing natural warmth to colour combinations.
Perfection
Use few colours to achieve simplicity and rigor. Here, we show the combined use of different whites with a dark grey declined in refined nuances apparently similar but subtly innovative.

Imperfection
White combines easily with blue and light blue in a refined way. Adding gold brings a warm, sophisticated look to the colours. Colour proportion decides the end use of the product.

Perfect engineering
Repeating shapes
Classical inspirations
Hard surfaces
Rigid schematic approach
New simple, light look
Resin finishes
Perfect natural materials
Thin and light
Accurate craftsmanship
Hand made perfection
Shiny finish
Smooth surfaces
Simple soft volumes
Monochrome colourways
Water repellent treatments
GOLDEN DAYS


Gold shines out against darks or white and amplifies the purity of blues and summer skies. The love of gold will alter and enhance all the summer palettes as needed or desired.
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