Tidal Trash is a transitional surf wear collection that invokes environmental consciousness. Ocean pollution only grows as a result of our actions. Tidal Trash incorporates prints all inspired by single use plastic. The collection’s design aesthetic calls to attention the plastic pollution and commercial fishing nets that violate our oceans.

Athletic Activity: Surfing

Target Market: Women ages 20-30, environmentally conscious income: $30,000-60,000

Needs: Comfortable, water friendly attire
-Ability to transition from surf to land
-Ability to wear adaptable suits and apply cover-ups that transition the outfit to meet all lifestyle and fashion needs

Transition: Ability to wear water adaptable suits and apply cover-ups that transition the outfit to meet all lifestyle and fashion needs

This swim wear tricot one-piece has fishnet mesh center front panel and choker, and features color-blocked side panels and signature Tidal Trash elastic waistband.

This linen maxi-dress has sewn-in waist cinch and oversized fishnet mesh pockets.

This front zipper allows for self application. The positioning avoids pressure points on the body while lying on surf board.

These fanny packs are plastic bottle inspired, have a screw-off lid, and are made from recycled plastic.

This canvas overall features a center front patch pocket with embroidery and snap opening flap. Also fishnet mesh side panels and knee patches.

This neoprene wet-suit has color blocked panels and front side zipper for self application.

This swim wear tricot two-piece. Top includes fishnet mesh razor back and signature Tidal Trash elastic. Bottoms include fishnet mesh side panels and signature Tidal Trash elastic.

This ripstop, quarter-zip parka has kimono sleeves and features adjustable waist belt and adjustable draw-string hem.

This woven macro dress has woven crinkle cloth and oversized fishnet mesh pockets.