

News Release

For Immediate Release

AATCC Adds New Sponsor Browzwear to 2018 C2C Student Design Competition

RESEARCH TRIANGLE PARK, NC, USA, February 7, 2018— A new sponsor, [Browzwear](#), has been added to the 2018 [Concept 2 Consumer® Student Design Competition](#), “All Day Adventures in Activewear”. Browzwear will award the first prize entry with a Macbook Pro, a [VStitcher](#) software license, and a paid internship. They will also award the second prize entry with a VStitcher software license and a paid internship. The Browzwear internship will be an opportunity to work closely with the Browzwear 3D product specialist team and learn the most advanced 3D software for apparel. The interns will learn to use 3D in the design process and gain an understanding of how important 3D is within the fashion industry today, from design all the way through to merchandising and sales. The skills and knowledge gained will prepare the interns for great jobs and other opportunities in the industry. Interns may choose to work in either the NYC or Corvallis, OR office.

The 2018 “All Day Adventures in Activewear”- themed competition will challenge students to design a line for a specific outdoor or indoor athletic activity (cycling, running, group fitness, hiking, etc.) that must be able to transition to everyday wear. This new line should enhance the athletic enthusiast’s experience while also transitioning to everyday wear.

Students can enter the contest individually or work in teams. Complete [guidelines](#) for the contest are available online.

AATCC is delighted to welcome [Browzwear](#) as a sponsor along with existing sponsors, [Pantone](#), [Spoonflower](#), [Datacolor](#), and [CLO](#) 3D fashion design software. Team entries will divide the below prizes among all members.

- 1st place earns **US\$1,000** from AATCC, Macbook Pro with a 1-year [VStitcher](#) software license, and a paid internship from [Browzwear](#), [Pantone Cotton Passport](#), **US\$100** [Spoonflower](#) Gift Certificate, [Datacolor Spyder5](#), & 1 year of [CLO](#) 3D fashion design software.
- 2nd place earns **US\$750** from AATCC, 1-year [VStitcher](#) software license and a paid internship from [Browzwear](#), [Pantone Cotton Passport](#), **US\$100** [Spoonflower](#) Gift Certificate, [Datacolor Spyder5](#), & 6 months of [CLO](#) 3D fashion design software.
- Honorable Mention (2 prizes) each earns **US\$100** from AATCC, 1-year [VStitcher](#) software license from [Browzwear](#), **US\$50** [Spoonflower](#) Gift Certificate, [Datacolor Spyder5](#), & 3 months of [CLO](#) 3D fashion design software.

Entries are due April 11, 2018 and winners will be announced by May 14, 2018.

About AATCC: AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 50 countries throughout the world.

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