



AMERICAN ASSOCIATION OF TEXTILE CHEMISTS AND COLORISTS

Concept to Consumer Interest Group (C2C)

Wednesday, November 15, 2017
Sheraton Imperial Hotel
Research Triangle Park, North Carolina
1:00 – 2:30 pm

Meeting Minutes

Presiding: Louann Spirito, Chair
Stacy Chadwell, Secretary (not present)

1. All C2C members present responded to the fire alarm by exiting the building to the parking lot until directed back into the building.
2. Approval of the minutes of the November 15, 2017 meeting
 - a. Moved – Roland Connelly
 - b. Seconded – Jack Daniels
3. Update on the 2018 International Conference
Hyatt Regency, Greenville, SC
March 6-8, 2018
Session Topics:
 - New Trends in Lighting and Color Management, 5 speakers
 - Testing, 3 speakers
 - Sustainability, 5 speakers
 - Supply Chain/Speed to Market, 2 speakers
4. Peggy Pickett provided a recap of 2017 programs.
 - a. Textile Coloration Challenges, held in September with 106 attendees
 - b. LED Lighting, held in October with 55 attendees
 - c. AATCC / SCIA Digital Textile Printing, to be held November 29, 30, with 108 registrants to date.
5. Peggy provided an update of 2018 programs
 - a. Moisture Management – April 11, 12th (tentative)
 - b. ITT – May 16, 17th (tentative)
 - c. Finishing Conference – September 12-13, 19-20
 - d. Denim Management – dates TBD

6. Student Design & Merchandising Competitions

The 2017 Design competition was sponsored by Runway of Dreams Foundations and the 1st prize winner, Sarah Steger from the University of Wisconsin and Manisha Patel and Louann Spirito were invited to attend the event which was held in New York city. Manisha Patel provided a summary of the 2018 student competitions. The theme of the design competition “All Day Adventures in Activewear”— will challenge students to design a line of athleisurewear for a specific outdoor or indoor athletic activity that must be able to transition to everyday wear.

There are six prizes, thanks to our sponsors, Spoonflower, Pantone, Datacolor and CLO Virtual Fashion.

Entries Due April 11, 2018

2018 AATCC C2C Merchandising Competition follows the same theme of athleisure wear and requires conducting a business model, determining a marketing strategy, developing merchandising tools and products for an integrated new apparel line focused and inspired for a specific outdoor or indoor athletic activity.

1. Transition from activity to everyday wear

2. Incorporate a use case and supply chain of a realistic technology (e-textiles, chemical technologies, materials technologies, etc.).

Entries Due April 24, 2018

Awards – 3

Sponsored by Cotton Incorporated

Runway of Dreams is partnering with AATCC for a third competition – “Fashion for All” requires student to design a clothing or accessory item that reimagines fashion and function for people who are seated/wheelchair users and enhances everyday existence of the wearer or caregiver.

Award - \$5,000 scholarship sponsored by Runway of Dreams Foundation.

7. One hundred five (105) new members joined C2C from April 2107 through October 2017. Fifty-three joined in October – mainly students.
8. The Young Professional’s Committee approved the parameters for a new award developed to encourage young new members to participate and actively engage in the association. The proposal will be presented to the Board of Directors and upon Board approval, we will be seeking nominations.
 - a. Kerry King, Harrie Schoots and Louann Spirito agreed to be the selection committee responsible to select two C2C winners.
9. A presentation on *A Future of Clothing without Lint or Pet Hair*, was made by Harrie Schoots, of Ascend, who introduced Endure, a new biconstituent yarn technology of nylon66 and carbon to resist static. A test method to measure static decay is in development.
10. Next Meeting will be held during the April 24, 25, 2018 committee meetings at the Sheraton Imperial Hotel in Research Triangle Park, NC
11. Adjournment
 - a. Moved – Roland Connelly
 - b. Seconded – Jack Daniels