



Roland L. Connelly Recognized with AATCC Education Award

In recognition of his outstanding contributions to the educational and training activities of AATCC, **Roland L. Connelly Sr.** was honored with the AATCC Education Award at this year's AATCC International Conference in Williamsburg, VA, USA.

A member of the AATCC Color Measurement Test Method Committee since 1976, Connelly has served as secretary and chair. In 1977, when the Color Measurement Committee conducted its first Color Measurement Workshop, Connelly was involved in developing the program, and presented, *Sample Presentation and Specific Procedures*. Since then, he has been instrumental in the development of the workshop's annual program, and has spoken and facilitated breakout sessions over the program's 38 year history. In 2007, under his direction and guidance, the workshop transitioned from color measurement to color management. This transition broadened the workshop's attendance to include designers, merchandisers, product developers, retailers, specifiers, and others throughout the textile supply chain.

Throughout his career, Connelly has been involved in the Association's educational activities, sharing his knowledge of color science. He participated on steering committees to develop program content, and served as

program chair, moderator, and presenter at numerous workshops, symposia and international conferences offered by AATCC. These include:

- Color Vision and Assessment
- Color Measurement in the Textile Industry
- Practical Applications of Color Control
- Color as a Catalyst: From Design through Production
- Color Innovations 2002: Concepts, Communication & Control
- Color: Emotion and Science
- Color Communication: Practically Speaking
- AATCC/ISCC Industrial Color Challenges

In June 2013, Connelly, under RoLyn Group Color Consultants, presented an AATCC webinar titled, *Color Standards Update*.

Connelly was also instrumental in helping to develop the AATCC UV Calibration fabric, and has provided valuable technical assistance and training to the AATCC Technical Department in their administration of this program. Over the years, Connelly has provided technical and educational assistance to AATCC staff when questions arise regarding AATCC Gray Scales and Chromatic Transference Scales.

Connelly joined AATCC in 1970, and served as AATCC president from 2003-2004. He has served on numerous administrative, technology, and research committees. It doesn't take long to realize that color is not just Connelly's career, it's his passion. From his colorful ties to his colorful email signature, Connelly's life is surrounded in color. AATCC and its members have benefitted from the time and talents he has freely given to educate individuals throughout the entire textile supply chain about the importance and the science of color.

The Education Award

The AATCC Education Award was created to recognize those members who have contributed extensively to the educational activities of AATCC. Those who receive this award will have made outstanding contributions to education and training activities, initiated new educational programs and content, and generously and repeatedly volunteered their time to educate others. The recipient of this award receives a recognition plaque and honorarium, presented at the AATCC International Conference.

For more information about the Education Award, and a list of previous winners, visit www.aatcc.org/abt/awards/education