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By Muhammad Dawood Husain and Shenela Naqvi, University of Manchester and NED University of Engineering and Technology; Ozgur Atalay, Istanbul Technical University and Harvard University; Syed Talha Ali Hamdani, University of Manchester and National Textile University; and Richard Kennon, University of Manchester

Key Terms

Clothing Pressure, Human Body Temperature, Resistance Temperature Detector, Smart Textiles, Temperature Sensing Fabric

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By Donna V. Peralta, Chanel A. Fortier, Christopher D. Delhom, and James E. Rodgers, USDA, ARS; and Devron P. Thibodeaux, Fiber Physics LLC

Key Terms

Cotton Processing, Cotton Stickiness, Ion Chromatography, Sugars

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Key Terms

Benefit-sought, Brand Effect, Cause-related Marketing, Sustainability, Sustainable Fashion

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By Melek Gul Dincmen, Istanbul Technical University, Peter J. Hauser, North Carolina State University, and Nevin Cigdem Gursoy, Istanbul Technical University

Key Terms

Antistatic, Nylon, PET, Plasma, Surface Modification

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