

Norma M. Keyes

to receive

THE CHAPIN AWARD



In recognition for her outstanding service to the Association, AATCC has named Norma M. Keyes this year's recipient of The Harold C. Chapin Award.

Keyes, a native of Pulaski, Va., holds a BS in Home Economics and a MS in Home Economics Education—Textiles from Radford University. Throughout her career, she has served in various technical and management positions at Cotton Incorporated, including supervisor of Testing, manager of the Textile Services Laboratory, and associate director of Fiber Quality Research. Currently she serves as director of Fiber Quality Research.

AATCC ACTIVITIES

A member of AATCC since 1971, Keyes has served with great distinction in the technical activities of the Association.

She has served as chair on several test method committees, including RA42 Dimensional Change, RA61 Appearance Retention, RA88 Home Laundering Technology, RA89 Hand Evaluation, and RA75 Correlation of Laboratory Tests with End-Use Performance.

Keyes has served on a number of other AATCC committees including the Executive Committee on Research; the Technical Committee on Research; Concept 2 Consumer; International Test Methods Committee; RA33 Colorfastness to Atmospheric Contaminants; RA36 Color Measurement; RA43 Professional Textile Care; RA50 Colorfastness to Light; RA56

Stain Resistance; RA60 Colorfastness to Washing; RA63 Water Resistance, Absorbency, and Wetting Agent Evaluation; RA93 Terminology; and RA106 UV Protective Textiles.

Keyes also has been an active speaker and moderator at several of AATCC's workshops and International Conference and Exhibitions.

OTHER PROFESSIONAL ASSOCIATIONS

Keyes has been active in international test method development. She served as a U.S. delegate and delegate leader to the International Organization for Standardization (ISO) Technical Committee TC38 Textiles, Subcommittee 1 and chair of Subcommittee 2 on cleansing, finishing, and water resistance tests.

She has also been a member of ASTM

International, Committee D13 Textiles, since 1990. She has served in subcommittees for General Test Methods, Care Labeling, Yarn Test Methods, Performance Specifications, and is the current chair for the Apparel subcommittee's T-shirt Task Group.

Keyes has been a member of the American Society for Quality—Textile and Needle Trade Division since 1989. She has been a member of the Textile Quality Control Association since 1986, serving as the association's president from 1996-97, and as the vice-president for industry relations since 2001. She has also been a member of the Textile Industry Advisory Board of the Textile and Clothing Department at the University of North Carolina—Greensboro, from 1991-1996.

Keyes has also been an author or co-author of several technical research papers.

PERSONAL DATA

Keyes and her spouse, William (Bill) H. Keyes, live in Apex, N.C. They have three daughters, Melissa Keyes Blackwell of Apex, N.C., Leslie M. Keyes of Norfolk, Va., and April Keyes of Apex, N.C. She is a member of the United Methodist Church and enjoys reading and gardening in her spare time.

THE CHAPIN AWARD

The Chapin Award was established in 1958 in honor of the late Harold C. Chapin, professor of chemistry at Lowell Textile School, who served as national secretary of AATCC for nearly 25 years. Chapin was a contemporary of Louis Atwell Olney, founder and first president of AATCC, who was head of the chemistry department at Lowell Textile when AATCC was organized in 1921.

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