



Association of Textile, Apparel & Materials Professionals



May 26, 2016

Winners Announcement 2016 AATCC Concept 2 Consumer® Student Design Competition

AATCC is happy to announce the winners of the 2016 AATCC Concept 2 Consumers® Student Design Competition!

AATCC received 56 entries, with 76 students participating from 14 various colleges and universities. This year's theme, **Metamorphosis**, challenged students to create a garment that transformed! Examples of transformations could include changing color, serving multiple purposes, or changing through the actual design of the fabric. Color palette could be chosen from the [PANTONEVIEW Colour Planner Summer 2016](#). See the full [competition guidelines](#) for more details.

Awards include first place cash award of US\$1,000 along with a copy of [Pantone's Cotton Passport, \\$100 Spoonflower gift certificate, and Datacolor Spyder 5](#); a US\$750 award for second place along with a copy of [Pantone's Cotton Passport, \\$100 Spoonflower gift certificate, and Datacolor Spyder 5](#); and two US\$100 awards for honorable mentions along with a [\\$50 Spoonflower gift certificate, and Datacolor Spyder 5](#).

The winners:

- 1st Place – [Traveling Cloud](#) by Darya Karenskaya, University of Massachusetts-Dartmouth
- 2nd Place – [Unveil](#) by Emily Kopcik, University of Delaware
- Honorable Mention – [Sweet Summer Days](#) by Anne Cops, University of Wisconsin-Stout
- Honorable Mention – [Rain Daze](#) by Cory Schneiders, Drexel University

AATCC would like to extend appreciation to the following developers, judges, and sponsors. Without their expertise and assistance, the Competition would not have been possible. Special thanks to Karen Kylo, Deputy Vice President of [Global Softlines at SGS USA](#), Chair of the Concept 2 Consumer® Interest Group.

Developers:

Brooks Tippet, VP of Operations at [Pantone](#)
Heidi Carvalho, Textile Technology Consultant at TTACC
Kerry King, Vice President, R&D at [Spoonflower, Inc.](#)
Mary Brannon, Apparel Technology Coordinator at [Fashion Institute of Design & Merchandising](#)
Nora Khanna, Product Development Manager at [Pantone](#)

Judges:

Carrie Yates, Manager of Product Development at [Cotton Incorporated](#)
Marie Cordella, Owner at [Cordella Bridal](#)
Rachel Lessne, Owner at [Green Envy Eco-Boutique](#)
Sara Engelhard, Product Development Associate at [Spoonflower, Inc.](#)
Tina Beauvais, President at [EmBraced In Comfort](#)

Sponsors:

PANTONE

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are sponsors of the C2C® Design Competition.

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