News Release
For Immediate Release

AATCC Hosts Conference on Antibacterial & Odor Control

RESEARCH TRIANGLE PARK, NC, USA, August 12, 2015—AATCC is conducting a conference entitled Antibacterial & Odor Control: Marketing and Technology Advancements on September 16-17 at the DoubleTree Hotel, in the Research Triangle Park, NC, USA. Program sessions will address current market trends, what consumers value in product/performance enhancements, antimicrobial chemistry routes including inherent fiber and topical treatment technologies, anti-odor chemistries, current test methods as well as what’s on the horizon, and regulatory issues.

Confirmed presentations include:

- Anti-Stink, Antimicrobial: A Retailer’s Perspective—Yogendra Dandapure and Christophe Bocquet, Lululemon Athletica
- The Art of Odor Control—Angela Newnam, Angle Enterprises LLC
- Antimicrobial Textiles in the Military—Steve Arcidiacono, US Army Natick RD&E Center
- Use of Antimicrobial Technology: Importance & Value to Consumers, Market Trends Consumer Insights—Karel Williams, Dow Chemical Co.
- Technology Proven to Extremes by NASA, the US Military and Olympic Athletes: How Technology Inherent in Fabrics Provides Products with Unmatched, Permanent Antimicrobial and Odor Elimination Performance—Lou Protonentis, Noble Biomaterials Inc.
- AgZrPO4—With this Silver, It’s All About the Cube—Mark Wiencek, Milliken & Co.
- Overview: PurThread Embedded Technology—Alan Boyd, PurThread Technologies Inc.
- Dual Functionality: The Key to Effective Odor Control in Textiles—Steven Cunningham, Scisensent LLC
- Ultra-Fresh Antimicrobial Technologies—David Klein, Thomson Research Associates
- Microban Odor Control Solutions—Tian Lan, Microban International Ltd.
- Durable Control of Microbial Odors Using a Polymer-Based Antimicrobial Delivery System—David L. Frattarelli, Dow Microbial Control
- Advances in Odor Control Technologies for Textiles—Matt Henry, Nano Horizons
- Additional Technologies: The Rest of the Story—Bill Hanrahan, Antimicrobial Consulting
- Odor Management for Textile Articles Using Cyclodextrins—Jeff Langley, Pulcra Chemicals LLC
- Durable Odor Adsorbing Finishes for Maintaining Textile Freshness—Frank Keohan, Bolger & O’Hearn, Inc.
- Odors All Around Us: How Sorption Science Can Help and Be Tested—Greg Haggquist, Cocona Inc.
• Textile Finishing Treatments Available for Scavenging of Environmental Odors—Don Elmore and Jack Bare, StarChem, LLC
• Microbiology and Antimicrobial Test Methods: 101—Bob Monticello, International Antimicrobial Council
• Measuring Odor Control—Gina Sloan, Microban International Ltd.
• Systematic Testing for Effectiveness of Anti-microbial Agents on Textiles for Odor Control—Samuel B. Moore, Hohenstein Institute America Inc.
• EPA and Global Regulatory Guidelines—David Swain, Scientific & Regulatory Consultants, Inc.

Early registration is encouraged. Visit AATCC’s website for additional program details and to register online.

About AATCC: AATCC, the Association of Textile, Apparel & Materials Professionals, is the world’s leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, NC, USA, provides test method development, quality control materials, and professional networking for members in about 60 countries throughout the world.

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Media Contact:
Kim Nicholson| Education Assistant
AATCC | 1 Davis Drive | Technical Center
PO Box 12215 | Research Triangle Park, NC 27709-2115 | USA
Office: +1.919.549.3535 | Fax: +1.919.549.8933 | Headquarters: +1.919.549.8141
Email: nicholk@aatcc.org | www.aatcc.org


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