Northwest Section Meeting
February 22, 2012

I. Welcome & Introduction – Susan Matter
   A. The Northwest Section Meeting and Lunch was held at Eddie Bauer in Bellevue WA. There were 25 attendees (16 members; 9 guests). Section officer not in attendance was Vice Chair, LaShurya Wise, Nike.
   B. Prior to our lunch and meeting was a brief but insightful presentation of the history of Eddie Bauer by Colin Berg. Noted below is a brief bio on Colin. Along with a slide show, Colin shared how the down cluster was the key element in the evolution of Eddie Bauer’s products. Eddie opened his first store, know as Eddie Bauer Tennis Shop, in 1920 when he was just 20 years old. He was known to just close up his shop to go hunting or fishing for several weeks. It was his fascination with the properties of the down cluster that would lead to the building the first down jacket patented in America. Eddie Bauer went on to outfit the first Americans to summit Everest; to patent the badminton ‘birdie’; build the flight suit (the B-9 parka) for WW II airmen; to become today an outdoor brand that offers signature outerwear, men’s and women’s clothing, and world-class mountaineering gear. After the presentation the members visited Eddie Bauer’s archive room as well as the retail store at Lincoln Square.

II. Review & Approval of Minutes of December 2, 2011 meeting – Rita Holland
   A. Motion to accept the minutes was made by Kham Viengkham and seconded by Nancy PeBenito. Motion passed.

III. Membership Report – May Mills
   A. May reported that our section has 87 members with 1 retiree; 50 senior; 13 associate; and 23 student members.
   B. May also welcomed our newest NW Section member: Diane Currie.

IV. Program Announcements – Nancy PeBenito and Lauren Dalton
   A. Nancy reported that the AATCC’s 2012 International conference will be held March 21-23 at the Hilton University Place in Charlotte, NC. The conference will feature "something for everyone" and include three educational tracks, poster session, student paper competition, student textile bowl, welcoming reception, and Award’s luncheon where the Association’s most prestigious awards will be presented.
   B. Nancy also reported that the registration is due March 1st for the Antibacterial Proficiency Testing Program; that there will be a webinar on Processing Fundamentals of Stretch Fabrics Containing Spandex on March 2nd; that Student Poster Competition Entries are due March 30th. Be sure to go to the AATCC website for the calendar of other events.
   C. Susan mention that the cost to attend the IC is very reasonable for 2 ½ days and is a great opportunity for networking and making contacts
   D. Lauren presented the remaining 2012 meeting schedule for the NW Section:
      1. Portland . . . May 15
      2. Portland . . . September 13
      3. Seattle . . . December 7
E. Lauren mentioned that we are hoping to coordinate the May 15th meeting with Kathy Hattori (owner of Botanical Colors LLC) special guest, Denise Lambert. Kathy shared that she is sponsoring a workshop May 12 and 13th at Magnuson Park with Denise a well-known dye master from France. Denise will have a hands-on session on woad . . . the European blue dye from the 16th century.

V. Student Chapters – Susan Matter
A. Susan stated that OSU is working on a student chapter; WSU already as an AATCC WSU Student Chapter. The NW Section’s goal for our students is to promote a mentor program in which we pair up with a student for a specified amount of time. This will allow a one on one relationship where the student is able to share and ask question of a professional. Realizing that everyone is busy we would like to encourage you to volunteer and contact Susan at: Susan.Matter@nordstrom.com
B. Nancy has volunteered to be our Student Scholarship Chair. We are looking for at least two additional members. Please contact Nancy at: pebe2@comcast.net.
C. Susan also mentioned that we began support of our NW Section scholarship program by holding a raffle at our December section meeting.

VI. Old Business
A. There was no old business discussed

VII. New Business
A. Susan asked that all members and guests share their ideas for new programs, events, or tours by contacting one of the officers.

VIII. Special Announcement – Susan Matter
A. Lauren Dalton our Program Chair in the Seattle area has given her resignation as of February 14, 2012.
B. Susan asked if anyone was interested or know of someone to fill the vacancy of the Program Chair in the Seattle area to please contact her at: Susan.Matter@nordstrom.com

IX. Treasurer’s Report - Kham Viengkham
A. The NW Section balance is currently $2,407.12. This included income from AATCC Corporate contributions. It does not reflect the amount we have for the Section with the AATCC Foundation.

X. Adjournment
A. Motion to adjourn was made by Rita Holland and seconded by Lauren Dalton. Motion passed.

COLIN BERG
As the Brand Historian at Eddie Bauer, Colin curates the company archives and serves as the resident brand consultant. The archives contain nearly 1,000 historical garments as well as hundreds of hard goods. The ephemera collection includes an almost complete collection of the Eddie Bauer catalogs, dating to the inaugural issue in 1945. The corporate art collection includes original paintings that were commissioned for catalog covers. A professional writer for 25 years, Colin was here at Eddie Bauer in that capacity for 10 years, including five years as the Copy Director. In 2004, he left to pursue a freelance career. He returned in 2007 to build out the archives and to help articulate the iconic American brand’s story.