



**AATCC  
Concept 2 Consumer® Interest Group**

**Meeting Minutes**

**May 8, 2013  
Radisson Hotel, Research Triangle Park**

**Heidi Woodacre - protem**

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**Convene 1:00pm**

**Special Meeting Coordinated to incorporate guest speaker**

- a. with RA89 with 45 attendees and was convened with welcome and overview of the meeting format by Heidi.
- b. Opening remarks were tied into the meeting by RAM on behalf of RA89

**Guest Speaker:** John Crocker , SDL Atlas gave presentation on Hand Evaluation

**Approval of minutes Nov 2012**

**Announcements:**

Karen Kylo - Chair  
Heidi Woodacre - Secretary  
Ann Ladlaw- At Large Board Member

**Old Business**

- a. Membership Marketing – Maria Thiry, 641 @28% of membership, slipping and concerned , need growth for this IG
- b. Design Competitions – Suzanne Holmes
  - i. 2013 C2C Design Competition will be soon launched
- c. Workshops and Programs- Peggy Pickett
  - i. Upcoming workshops and programs
  - ii. Report on the 2013 AATCC IC Conference held April 9-11 in Greenville, NC
    - C2C Track
- d. C2C: Linked-In and Facebook Connections
- e. webinar topics requested

**New Business**

- a) Target Marketing and Student Retention for growth opportunities should be studied
- b) Tifani Andre of REI informed on scope , work schedule and future  
**RA75 task group Mositure Management study underway**
- c) Publications - ejournal jan 2014
- d) RA6 retailer lighting standards , in stores
- e) survey handout

**Next meeting**

November 12, 2013 - guest speaker

**Adjourn 2:30pm**

E-mailed 11/1/13