Convene 1:00pm
Special Meeting Coordinated to incorporate guest speaker
a. with RA89 with 45 attendees and was convened with welcome and overview of the meeting format by Heidi.
b. Opening remarks were tied into the meeting by RAM on behalf of RA89

Guest Speaker: John Crocker, SDL Atlas gave presentation on Hand Evaluation

Approval of minutes Nov 2012

Announcements:
Karen Kyllo - Chair
Heidi Woodacre - Secretary
Ann Ladlaw- At Large Board Member

Old Business
a. Membership Marketing – Maria Thiry, 641 @28% of membership, slipping and concerned, need growth for this IG
b. Design Competitions – Suzanne Holmes
   i. 2013 C2C Design Competition will be soon launched
c. Workshops and Programs- Peggy Pickett
   i. Upcoming workshops and programs
   ii. Report on the 2013 AATCC IC Conference held April 9-11 in Greenville, NC
      • C2C Track
d. C2C: Linked-In and Facebook Connections
e. webinar topics requested

New Business
a) Target Marketing and Student Retention for growth opportunities should be studied
b) Tifani Andre of REI informed on scope, work schedule and future
   RA75 task group Mositure Management study underway
c) Publications - ejournal Jan 2014
d) RA6 retailer lighting standards, in stores
e) survey handout

Next meeting
November 12, 2013 - guest speaker

Adjourn 2:30pm

E-mailed 11/1/13