AATCC
Concept 2 Consumer Interest Group

Meeting Minutes

November 13, 2013 (1:00-2:30 pm)
Radisson Hotel, Research Triangle Park

Karen Kyllo, Chair
Heidi Carvalho, Secretary

Convened 1:00 pm

Approval of Minutes from May 2013
Need nominators for E journal for Editorial Board, see Martin Bide Chair

1. Guest Speaker
   Dr. Michael T. Fralix, President and CEO, TC², Cary NC
   Topic: The Future is Now: 3D Body Scanning, 3D Printing Trends and Technologies
   **can slides be available - yes, request from Mike

2. Ongoing Business
   a. Membership Marketing – Maria Thiry
      i. Students - subcommittee rekindle efforts 2014 for May outreach, tool kit
         ii. 28% declined IG members need efforts in expansion and retention

b. Design Competitions – Suzanne Holmes
   i. 2014 C2C Design Competition - Boardwalk 2014

c. Workshops and Programs- Peggy Pickett
   i. Upcoming workshops and programs - Denim Fashion Garment Washing Symposium coming up
      December 2014 in Raleigh with tours
   ii. Report on the 2014 AATCC IC Conference to be held in Asheville, NC
      ▪ C2C Track - 16 presentations needed

d. C2C: Linked-In (175) and Facebook (1300) Connections, Michael Quante
   ▪ news and developments - Student fashion shows, URI, NC State, FIDSM, etc

e. Canada symposium - development interest

3. New Business
   a. Growth for C2C - consult Adam Varley Metro / FIT membership interests
   b. Webinar topics: Problem Solving Best Practices Series, advise Heidi or Peggy
   c. Concerns or Interests to pursue were discussed as follows:
      what to do about failed results, fiber id, label issues
   d. Create new guidebook for special cases - budget request for 2015
   e. marketing survey results - possible speaker Norma Keyes present info

Next meeting During Spring committee meetings May 7, 2014

Adjourned

Respectfully Submitted
Heidi Carvalho, Secretary  E-mailed to members 4/2/14