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February 4, 2014

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**UPCOMING
EVENTS**



Near Sourcing Update

At the January 2014 Outdoor Retailer show in Salt Lake City, near sourcing was a common theme. From promotions to one-on-one meetings, we take a look at this timely topic as discussed and displayed on the show floor at Winter OR.



A New Look For AATCC News

Out with the old, and in with the new. February 18, **we are launching a new look for our newsletter.** Make sure your system whitelists emails from iContact and stay tuned!



Share Your Case Study

AATCC member companies can reach important target markets by posting white papers and case studies on AATCC's new **AATCC Resource Center**. To learn more contact [Sandy Thomas](#).



UPCOMING EVENTS

[For complete list and updates, visit the AATCC Events Page](#)

February 27, 2014
[Piedmont Section Event](#)
[BMW Zentrum Museum](#)
[Greenville, SC, USA](#)

Open Enrollment
[Textile Fundamentals Web-Based Training](#)

Getting White Right
[UV Calibration Reference Fabric](#)

April 1-3, 2014

[AATCC International Conference](#)

Crowne Plaza Resort,
Asheville, NC, USA

[AATCC Recorded Webinars](#) ???

Proficiency Testing Registration Deadline:

**[Appearance and Physical Properties:](#)
[Feb. 7](#)**

[Antibacterial: March 4](#)

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