



# News Release

[www.aatcc.org](http://www.aatcc.org)

**Contact: Diana Wyman**, Membership & Publications Director

Phone +1 919 549 3539; Fax +1 919 549 8933

Email [wymand@aatcc.org](mailto:wymand@aatcc.org)

## **NORMA KEYES AND ROLAND CONNELLY EARN AATCC SERVICE AWARDS**

**RESEARCH TRIANGLE PARK, N.C., USA, May 5, 2011— AATCC honored Roland Connelly and Norma Keyes with its Technical Committee on Research (TCR) Service Award in recognition for their outstanding service in test method development for the Association.**

The Award consists of a plaque and a US\$500 honorarium, and was presented to Connelly and Keyes at the AATCC International Conference this past March in Charleston, S.C., USA.

Connelly was specifically noted for the development and execution of AATCC UV Calibration Program and Evaluation Procedure 11. Keyes was cited for her work in the development of the Liquid Moisture Management Test Method and the Moisture Management Technical Supplement.

**Roland Connelly** has been a member of AATCC since 1970. He has served as AATCC president and is a recipient of the Chapin Award for his exemplary service to the Association. He serves on the AATCC Board of Directors and on the board of the AATCC Foundation. He has volunteered on or chaired a number of technical and administrative committees, including the Concept 2 Consumer® interest group, the Executive Committee on Research, the Technical Committee on Research, the committee for ISO TC 38, the Buildings and Grounds committee, the Appropriations committee, the Committee on Conferences, the Education Advisory Board, the Publications committee, the Subjects and Speakers Bureau, the International Test Methods committee, the Membership committee, the Constitution & Bylaws committee, the Olney Medal Award committee, the Henry E. Millson Award for Invention committee, the Textile Education committee, the Harold C. Chapin Award committee, the Global Interaction committee, the Committee on Awards and Scholarships, the Assessment of Dye Strength and Shade Test Methods committee, and the Color

Measurement Test Methods committee. Connelly has also presented numerous times at AATCC International Conferences and symposia, as well as at AATCC Color Workshops.

**Norma Keyes** has been a member of AATCC since 1971 and is a Life Member of the Association. She is a Chapin Award recipient for outstanding service to the Association. Keyes has volunteered on or chaired a number of technical committees, including the Executive Committee on Research and the Technical Committee on Research, the Appearance Retention Test Methods committee, the Dimensional Change Test Methods committee, the Colorfastness to Light Test Methods committee, the Water Resistance Test Methods committee, the Hand Evaluation Test Methods committee, the Stain Resistance Test Methods committee, the Home Laundering Technology committee, the Colorfastness to Washing Test Methods committee, and on the Concept 2 Consumer® interest group. She served on the International Test Methods committee, the committee on ISO TC 38 Textiles, and the USA Technical Advisory Group for ISO TC 38 Textiles.

The Technical Committee on Research (TCR) Service Award was established in 2008 to recognize those members who have contributed greatly to the AATCC organization in a technical capacity. Senior members with at least five years of continuous membership in AATCC, who have contributed outstanding technical service to the Association through activity in a research committee within the past five years, are eligible. Selection is by unanimous choice of the TCR Service Award Committee. For more information about the TCR Service Award, visit **[www.aatcc.org/general/awards/TCR.htm](http://www.aatcc.org/general/awards/TCR.htm)**.

**ABOUT AATCC:** *AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, N.C., USA, provides test method development, quality control materials, and professional networking for its members around the world. Additional information is available at [www.aatcc.org](http://www.aatcc.org).*

# # #

**Photo Link:** <http://www.aatcc.org/media/pr/2011/images/TCR.jpg>

**Photo Caption:** : “Roland Connelly (left) and Norma Keyes (right) are presented with the AATCC Technical Committee on Research Service Award by Committee Chair, Bert Truesdale (center).”

**For the latest AATCC Press Releases and Photos:**  
**[www.aatcc.org/media/pr](http://www.aatcc.org/media/pr)**

If you do not wish to receive information regarding  
AATCC activities, please send a message including your e-mail address to **[thomass@aatcc.org](mailto:thomass@aatcc.org)**.