



News Release

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Increase Your Knowledge! AATCC Exhibits at ITMA 2011

RESEARCH TRIANGLE PARK, N.C., USA, May 27, 2011—AATCC will exhibit at the ITMA 2011 textile trade show in Barcelona, Spain, September 22-29.

If you visit ITMA, stop by Hall 2, Stand A160 and see AATCC! Enjoy video demos of AATCC's online courses and webinars. Learn how to search for a topic or a specific article in the *Textile Technology Complete* database, and see other membership benefits. Read the latest issue of *AATCC Review*! Of course, AATCC staff members will be on hand to answer questions from members and prospective members.

Called the "Olympics of the textile and garment machinery industry," (because it has been held every four years since 1951) the International Exhibition of Textile Machinery (ITMA) is the world's largest international textile and garment machinery exhibition.

Machinery is not the all exhibition has on hand—the 2011 ITMA will include a new "chapter" (section) on fibers and yarns, including natural, man-made, and technical fibers and natural, synthetic, and technical yarns. "The expanded product index will be a boon to textile and garment makers and manufacturers and professionals from other industrial sectors," says Stephen R. Combes, president of the Comité Européen des Constructeurs de Machines Textiles (CEMATEX), owners of ITMA. "With the business environment becoming more competitive and complex, buyers now prefer platforms that offer innovative, one-stop solutions for their total sourcing requirements."

The 2011 ITMA will feature 18 separate chapters, including: spinning; winding and texturing; nonwovens production; weaving; knitting and hosiery; garment making and textile processing; embroidery and braiding; dyeing; printing and

finishing; dyes and chemicals; testing; recycling; logistics; software; fibers and yarns; and research and education.

The 2011 ITMA will spotlight research and education with a major pavilion for research institutes and institutions of higher learning to showcase their projects, capabilities, and programs. There is also a spotlight on sustainability issues with a Sustainable Textile Leaders Roundtable Dialogue scheduled for the opening day.

ABOUT AATCC: AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, N.C., USA, provides test method development, quality control materials, and professional networking for its members around the world. Additional information is available at www.aatcc.org.

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