



# News Release

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## **STUDENTS WIN CASH AND PRIZES FOR *SUMMER BLING!***

**RESEARCH TRIANGLE PARK, N.C., USA, Friday, March 26, 2010—  
2010 AATCC Concept 2 Consumer® Design Competition Winners  
Announced.**

The winners have been chosen for the 2010 AATCC C2C Student Design Competition.

AATCC launched its sixth annual design competition in August 2009, and received 70 entries from 16 schools and universities. The *Summer Bling!* theme gave students the challenge of creating fabric or product designs for pool and beachwear based on color palettes from Pantone. Student designers were required to incorporate three-dimensional surface embellishments in their collections. Entries included embellishments anywhere from beading and embroidery to knotting and smocking.

Prizes included first place cash awards of US\$1,000 along with a copy of Pantone's Cotton Passport; and a US\$500 award for second place in both the fabric and product design categories.

### **Fabric Design Challenge Winners**

- **1<sup>st</sup> Place** – *Shamanism-Spirit of the Summer* by Sarah Buck Mueller, Drexel University
- **2<sup>nd</sup> Place** – *Seaside Serenity* by Laura Jefferson, University of Wisconsin, Madison

### **Product Design Challenge Winners**

- **1<sup>st</sup> Place** – *Hot Hot Hot* by Courtney Fitzpatrick, Cornell University
- **2<sup>nd</sup> Place** – *Tide Me Over* by Emily B. Parks, Illinois State University

Congratulations to all of our winners!

AATCC would like to extend our appreciation to all preliminary and final judges:

**Carrie McDermitt**, CAM Designer

**Grace Santucci**, Springs Creative

**Jeana Fitzgerald**, Cotton Incorporated  
**Jeff Bagwell**, Target Corporation  
**Kate Sykes**, Springs Creative  
**Kerry M. King**, Textile Clothing Technology Corporation [TC]<sup>2</sup>  
**Meir Erani**, DesignTech Services  
**Nancy B. Powell**, North Carolina State University College of Textiles  
**Steve Greenberg**, Point Carré  
**Tiffany M. Eubanks**, Inspired Digital Solutions

**ABOUT AATCC:** *AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, N.C., USA, provides test method development, quality control materials, and professional networking for members in about 60 countries throughout the world.*

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Images of the winning entries available at  
[http://www.aatcc.org/members/students/2010\\_c2c\\_winners.cfm](http://www.aatcc.org/members/students/2010_c2c_winners.cfm)

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