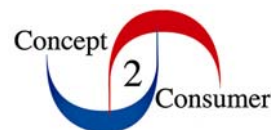




# News Release

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## **FOR IMMEDIATE RELEASE**

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## **CASH, PRIZES, AND RECOGNITION FOR STUDENT DESIGNERS**

**RESEARCH TRIANGLE PARK, N.C., USA, WEDNESDAY, AUGUST 12, 2009**—The American Association of Textile Chemists and Colorists (AATCC) encourages creativity in textile and product design by offering cash and prizes to top student designers. In this competition developed by AATCC's Concept 2 Consumer® (C2C) interest group, students can submit their original fabric designs, product designs, or both!

Gear up for fashion and fun in the sun with this year's theme, **Summer Bling!** Students should submit designs for pool and beachwear such as swimwear, cover-ups, totes, hats, etc. incorporating 3-dimensional embellishments using a color palette from the Pantone® View Colour Planner Summer 2010 'magic'. Entry deadline for designs on CD is December 15, 2009. Five finalists in each category will be asked to submit story boards and final products for judging.

**First place** winning entries in each category will be awarded **US\$1,000** and a copy of **Pantone's Cotton Passport**. **Second place** winning entries for each category will be awarded **US\$500**. Winners will be announced to all participants and press on March 18, 2010.

All AATCC student members are eligible! For those that are not yet student members, it's as simple as submitting a completed student membership application and a US\$35 membership fee along with an entry.

See the competition brochure with guidelines, entry forms, and student membership at <http://www.aatcc.org/members/students/competitions.cfm>. For additional information about the competition, contact Suzanne Holmes; [holmes@aatcc.org](mailto:holmes@aatcc.org); phone +1 919 549 3537.

**If you are interested in forming an AATCC student chapter at your school, see [www.aatcc.org](http://www.aatcc.org) or contact Birgit Patty; [pattyb@aatcc.org](mailto:pattyb@aatcc.org); phone +1 919 549 3531.**

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**ABOUT AATCC:** *AATCC is the world's leading not-for-profit association serving textile professionals since 1921. AATCC, headquartered in Research Triangle Park, N.C., USA, provides test method development, quality control materials, and professional networking for members in about 60 countries throughout the world.*

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If you do not wish to receive information regarding AATCC activities, please send a message including your e-mail address to [thomass@aatcc.org](mailto:thomass@aatcc.org).