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International Magazine For Textile Design, Processing And Testing

Official Publication of the AATCC
Issues per Year: 12

CLASSIFIED ADVERTISING RATES

*Available in boxed ads only,
at the following sizes and prices*

| Type Ad | Size | Cost per Ad | Mechanical Size (Width x Depth) |
|-----------------------------------|----------|-------------|---------------------------------|
| Black and White | 1 page | 2617 | 7" x 9-3/8" |
| | 1/2 page | 900 | 4-1/4" x 7" |
| | 1/3 page | 750 | 4-1/4" x 4-1/4" |
| | 1/4 page | 450 | 3-3/8" x 4-1/2" |
| | 1/8 page | 250 | 3-3/8" x 2-1/8" |
| Two-Color | 1 page | 3050 | 7" x 9-3/8" |
| | 1/2 page | 1475 | 4-1/4" x 7" |
| | 1/3 page | 1175 | 4-1/4" x 4-1/4" |
| | 1/4 page | 675 | 3-3/8" x 4-1/2" |
| | 1/8 page | 375 | 3-3/8" x 2-1/8" |
| Each Additional Std. Color | | 200 | |

- ▶ Material must be submitted in digital format along with a proof. Media (disk, CD, etc.) must contain ALL images and fonts.
- ▶ The closing date for ad insertions for each issue of **AATCC Review** is the first day of the month preceding the date of issue.
- ▶ Creative Services: **AATCC Review** offers design and layout services to advertisers who do not have an advertising agency. Call for estimates.